

DAFTAR GAMBAR

Gambar 1.1 Artikel Blogdetik.com	5
Gambar 1.2 Jogja Action Marching Band 2014	5
Gambar 1.3 Kuala Lumpur World Marchingband Competition	6
Gambar 1.4 Facebook Marching Band Locomotive	6
Gambar 2.1 Kerangka Pemikiran	32
Gambar 3.1 Prosedur Penelitian	36
Gambar 4.1 Muchamad Pakih Fazarun	49
Gambar 4.2 Razita Siti Maryam	50
Gambar 4.3 Emir Monti	51
Gambar 4.4 Lukman Firmansyah	52
Gambar 4.5 Abdurahman Isnandito	53
Gambar 4.6 Indra Guntoro	54
Gambar 4.7 Latihan Marching Band Locomotive	58
Gambar 4.8 Jenis Kegiatan CSR	63
Gambar 4.9 Perlombaan MBL di UPI	65
Gambar 4.10 Perlombaan MBL di Gedung Gymnasium	68
Gambar 4.11 <i>Screen shoot</i> Instagram Kereta Api Kita	73
Gambar 4.12 <i>Screen shoot</i> Twitter Kereta Api Kita	74
Gambar 4.13 Majalah Kontak	76
Gambar 4.14 Penggunaan Below the Line (Brosur)	77