

ABSTRACT

Rabab art is one of the traditional arts Minangkabau . Currently art rabab has not suffered a setback due to the influence of modern art from foreign cultures. Lack of attention to preserving this rabab art by youths would result in the loss of this rabab art someday. One way to convey the importance of protecting and preserving the art rabab is through cultural awareness. The extension can be public service announcements, activities of cultural services, event (event) cultural festival , and to the performances . Edutainment is one form of counseling most often used and in demand, which can make it easy for youngsters to learn while having fun.

Keywords: traditional art , Counseling , Edutainment , social campaigns , cultural performances event .