

## **Abstract**

The need for the media to accommodate the creativity of the designers and aspiring designers to give them an appreciation for his work and can become the center of information and education for the public in general to know the science of design. Telkom Creative Center is a building that serves to facilitate the dissemination of information and education to accommodate the works of design (Interior Design, Product, Textile Craft Fashion, Fine Arts, Visual Communication Design and Design Technology).

Problems found that Unavailability Creative Center as a medium of information and education as well as similar facilities in Bandung particular educational areas Telkom University as a facilitator associated life style society in general. Telkom University education district which is located in Bandung district and away from urban areas requires a media liaison (design hub) between the culture environment in cities and counties in terms of scientific design (Interior Design, Product, Textile Craft Fashion, Fine Arts and Visual Communication Design and Electrical ). Writing objective is to study the reference design of a Creative Center in the campus environment and Designing Creative Center as part of the design of academic facilities.

The method performed by the authors to design this Final project is to use qualitative methods of the Field Studies (Primary Data) and Literature (Secondary Data). Media that will be generated in the form of interior design design work Telkom Creative Center which can be implemented according to plan strategic development Telkom University building. Benefits of Writing Aligning with the planning vision, mission and master plan Telkom University building, bridging information between the general public with the design.

**Keywords:** Design, Creative Center, media education and information