

ABSTRAK

Perkembangan dunia *fashion* yang begitu pesat menyebabkan para pelaku *fashion* melakukan inovasi material pada karyanya. Salah satunya adalah inovasi material yang awalnya tidak lazim digunakan pada produk *fashion*, contohnya aluminium. Potensi aluminium cukup besar karena merupakan salah satu sumber daya alam pertambangan di Indonesia Sifatnya yang mudah dibentuk, ringan, dan tahan terhadap korosi membuat aluminium potensial untuk digunakan sebagai bahan *trimming* produk *fashion*. Diperkuat dengan kutipan “*Today is a particular time of fusion between industry and craft, between material and digital.*” (Freya, 2014) aluminium akan diolah untuk menghasilkan material aplikasi pada produk *fashion*. Aluminium ini akan diaplikasikan pada *cocktail dress* dan aksesoris.

Kata kunci : Aksesoris, aluminium, *cocktail dress*, fesyen, *fashion trend*

ABSTRACT

Fashion world keep moving time by time, it makes fashion workers do some inovation for their products. One of the inovation is using unusually material, for example aluminum. Aluminum has big potential because it is one of mining resources in Indonesia. Aluminum is usually used as construction material. Aluminium's characteristic which is easy to be bent, not heavy, and hard to get corrosion make aluminum can be used as material product in fashion industry. And also there is excerpt "Today is a particular time of fusion between industry and craft, between material and digital." (Freya, 2014) aluminium will be made by craftsmanship to get material application for fashion product. Aluminum will be used in cocktail dress and accessories.

Keyword : Accessories, aluminium,cocktail dress, fashion, fashion trend