

ABSTRACT

One of the way company maintains the human resources (HR) is by keeping a proper/good relationship between an employee and the company. Employee engagement is the two-way communication concept that relatively new. PT. House The House Bandung is a company which engaged in Design Consultant field/area. Reduced levels of productivity, and high levels of absenteeism is an indication that employee engagement PT. House The House Bandung is low. One of the factors that can increase employee engagement are behavior which shows support and motivation. Therefore it can be said that motivation contributes for achieving corporate goals through employee engagement.

The purpose of this research is to determine the influence of motivation towards employee engagement at PT. House The House Bandung. This research is descriptive causal with quantitative research methods. The data of this research is collected by distributing questionnaires to 24 respondents with nonprobability sampling technique saturated sample type. For the data analysis using a multiple linear regression.

The result shows that motivation influence positively and significantly to employee engagement of employee at PT. House The House Bandung. From this research can be obtained the conclusion that motivation has influence to employee engagement of employee at PT. House The House Bandung is about 48,5%, and 51,5% left is influenced by other factors that not examined on this study.

Keywords: *Motivation, Employee Engagement.*