

## ABSTRACT

Temanggung is a small town in Central Java, and adjacent to Yogyakarta. Tourism potential and is not inferior to many other areas. Temanggung has many tourist attractions until short vacation or a long vacation. But with so many tourist attractions that exist. Temanggung tourism potential in the less well known and exposed How can I design that is known tourist Temanggung and the wider community can be informed by what the media, so that the existing tourism potential can be maximized.

Using the methodology undertaken. Results of data obtained media design, namely through the book because it is one medium that can be entertaining, with interesting photography as evidence that Temanggung is indeed worth visiting.

Keywords: Temanggung, tourism, information, books, photography.