ABSTRACT

Ground transportation which has been vital part of various aspects in a region still face many problems, such as traffic jam and also tolls & gasoline prices that steadily increasing. Various ways are called to be solution for this problem, one of them is the rapid development of information and communication technology that brings out many transportation-based application. The example of this application is Nebengers 2.0. More fully, Nebengers 2.0 is a media that unite the people who give and search a hitchhike. This media was established on a desire to reduce the traffic congestion. Based on the research that has been done, there are some stages that should be made by the users when they will do encoding and decoding process. There are also some special terms/words that used by only Nebengers 2.0 application's users. Beside that, it is known that there are some motives which made the informants do communication process, such as giving solution for traffic congestion, make friends while driving on the road, make relations and network, find a business partner, help people and also get a new insight and knowledge.

Keyword: Communication Patterns, Transportation, Application