

ABSTRACT

Domestic chicken eggs is a basic requirement to be consumed daily. Needs chicken eggs which leads to high number of eggs distribution is high. In the process of distribution of domestic chicken eggs can not be separated from the various kinds of problems one problem rift or rupture of domestic chicken eggs during the distribution process. So that that can reduce number of profit. With the case study method of qualitative research, author took five samples of farms that located in Bandung distric, the results obtained distribution package design domestic chicken eggs. The Packaging dimensions are length 47 cm, width 39 cm and height 27 cm for capacity of 15 kilograms. This dimension is obtained from the dimension of the car like that is often used for distribution. Product packaging using salvage materials and used wood pallets were purchased bahbir. Packaging was given the cover in order to reduce the risk of rupture or crack when stacked. The design also uses a system of locks between packing when stacked. And eliminate sharp corners on the previous packaging to reduce the risk of rupture. Straw used on the sides of the bottom of vulnerable rupture to prevent collisions. Wood and straw is easily found in the district of Bandung, as well as the prices of raw materials both materials are very cheap. Ease of obtaining raw materials and produce packaging that can be used in the community.

Keywords: *Bandung regency, Broke, Crack, Distribution, Domestic chicken eggs, Packaging.*