

ABSTRACT

Livestock is one of kind agribusiness that used as job in the world especially in Indonesia. Livestock is raising cattle animal to sell and use that as a revenue source. People or organization are working in livestock's activity known as livestock's actor. There are consist of breeder, livestock's industry and user of livestock result. Now days, livestock's actor especially breeder in Indonesia not in safe life yet. They are not accept the same information. Breeder still using *tengkulak* as intermediary to sell their product. *Tengkulak* buy their produt with the low price and sell it again with the high price. That is make breeder accept the low revenue and it is happened because breeder did not know about price information in market. Because of that, we create application that can integrate communication and interaction between livestock's actor named as E-commerce Angon. This e-commerce based on marketplace and built by PHP that using codeigniter framework. Using e-commerce Angon can achive more customer without care about state. So, the revenue can get increase as much as customer.

Kata Kunci : Livestock, E-commerce, Marketplace, PHP, Codeigniter