

ABSTRACT

The aimed of this research to know how bachelor students' financial literacy level of Telkom University year 2014. The respondents of this research is 370 students from 6 faculties that have bachelor students. Data of this research were gathered through questionnaire and data analysis' technique is descriptive. The result of descriptive analysis show the financial literacy level of Telkom University bachelor students year 2014 is in low category. It is shown from the knowledge of the students about their finance and the capability to manage their money. The score for knowledge about their finance is 67,4% and 65,1% for capability to manage their money. Base on the factors which influence the financial literacy, it show that financial literacy of bachelor's students is low.

Keywords : financial literacy, bachelor students