

ABSTRACT

In the era of globalization, every organization is faced with intense competition, which led to all areas within the organization must have a professional attitude in doing every activity. One of organization mission of PT.Agricon Putra Citra Optima is making human resources to do the best every day, because of that PT.Agricon Putra Citra Optima need to know the level of work motivation of employees.

The purpose of this research is to know how the system of career development and employee motivation in PT.Agricon Putra Citra Optima based on the perception of employees in the company, as well as to determine how much influence the system of career development on employee motivation in PT.Agricon Citra Optima.

The sampling technique on this research used a non-probability sampling technique. Methods of data collection was conducted through a questionnaire distributed directly to the company that is the object of research. Processing data using Microsoft Excel and SPSS software. Data analyst technique is simple linear regression.

Based on research conducted by the authors of the 40 respondents who answered the questionnaire conducted descriptive analysis of obtained results that respondents to the career development criteria entered on high at 72.42%, while respondents to the work motivation is also included in the high criteria that is 65,63%..

Based on the analysis of hypothesis testing that has been done, the result of career development has positive influence on employee motivation. Based on the coefficient of determination of employee motivation is influenced by the Career Development System amounted to 44.8% and the rest influenced by other factors.

Keyword: Career Development, Work Motivation, Simple Linear Regression Analysis.