

WEH ISLAND GUIDEBOOK DESIGN

Abstract: *Weh Island, also known by the name of Sabang, is an island in the westernmost part of Indonesia located in the Aceh Province. The potential for this island's marine tourism is promising, especially because it's a well-renowned place with one of the most beautiful coral reefs in the world. This island has beautiful beaches that offer a lot of adventurous stuff for young people with interests in outdoor activities. But the information about Weh Island's potential is not very well known yet, that's why an introduction media is needed. After doing several data collecting methods such as observation, interview, literature studies, and questionnaire, it was concluded that a book is the most suitable media to promote Weh Island. A book is chosen to serve as a media that informatively tells people about the information of Weh Island and also a media that is easy to bring along. This guidebook is hoped to show a picture of the island's tourism potential and be able to guide the visitors of Weh Island.*

Keywords: *Guidebook, Tourism, Weh Island*