

## ABSTRACT

*Football has now become a worldwide sport start from children, adults, old people like this sport. The love of community for soccer is inseparable from that alone. The supporter who became the 12th player in the team is the most important factor in the team in order to achieve a satisfactory result when competing on the field. In Bandung itself there are a group of people who share a love for them towards Juventus FC, a group named themselves as Juventus Club Indonesia Bandung or commonly named as JCI Bandung. This research discussed about female supporters of Juventus called Juvedona with the purpose of of research to find out how social interaction communities Juvedona Club Indonesia Chapter Bandung. In this research using qualitative methods with descriptive case study approach. This research also describes only about Social Interaction Community Football consists of Women. The result showed that the social interaction that happens in the Juvedona Community Bandung chapter is unique. This is proved by the activities organized by the Juvedonna community Bandung chapter and closeness with each other, but it happens also conflicts among communities. Their closeness not only in the community, but outside their communities are also into cooperation with different objectives with community Juvedona Bandung chapter.*

*Keywords: Juvedona, Social Interaction, Football*