

HOOLIGANISM PRESENTATION IN FILM

(SEMIOTIC ANALYSIS OF JOHN FISKE ABOUT HOOLIGANISM IN AWAYDAYS FILM)

Abstract

This study is conducted to find out the semiotic meaning of Hooliganism in *Awaydays*, also to analyze the symbolisms in the movie that are related to Hooliganism elements. The method of this study is qualitative method. The qualitative data are found using the Theory of Semiotics by John Fiske which consists of 3 processes of Representation; Reality, Representation, and Ideology.

The data are obtained by doing literature review, documentation of related scenes, and online research. The analyzed object of this research is in the form of *sequence*; therefore, there will be 6 *sequences* taken from the movie as the data.

The findings of this study discover that *Awaydays* movie represents Hooliganism, which can be seen from the football supporters who create such a chaos right when they see the team they support lose the game. Furthermore, this research finds out that these Hooligans are football fans who behave in the way society cannot approve. This movie also carry the Fanaticism Ideology that holds the belief of the excessive interest of something in a person (obsession) can lead to amoral actions, such as violence or riot if they see people who contradict to what they are obsessed to. Indeed, *Awaydays* is one of the movies that contains Hooliganism element and Fanaticism ideology, that through film, it helps to mediate the movie-maker to introduce Hooliganism to the wide community.

Keywords: Semiotics, John Fiske, Hooliganism, Representation.