

## ABSTRACT

*The object studies on these scheme is a electrical guitar which for playing musical instrument which have a characteristic on that own body's guitar, neck to holding generating chord from the guitar at once. Another special characteristic is musical instrument using six strings as the usual even though there are guitar using twelve strings. The problem's of writers solved is when the guitarists need to collect so many differences guitars because of it construction. The writer is trying to investigate problem of phenomenon within the habit of guitarists who always want the guitar more than one.*

*This research using difference approach, utilizing the differences between product or system which already exist on the product before. Therefore this product can be more valuable than competitor's. As the customer candidate, they're also can getting solution of the guitar's problem before.*

*So here is the latest innovation from the writer for all the guitarist. Specially Re-Built guitar, which is the guitar's body can be able to change, so it can give a different impression. Not only give a different impression but also resist expenditure. So, Re-Built guitar is a smart innovation for all the fancy guitarist.*

**Keyword :** *Guitar, Replaceable Product, Music instrument.*