

Abstract

DESIGNING GUIDE BOOK OF MAKE-UP FOR TEENAGE GIRLS

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Magazine and television with pictures of celebrities who using makeup has been become common phenomenon in this era. Unwittingly, this is affecting the mindset of woman, especially teenagers who obsessed to have beautiful face. Besides to look beautiful, using makeup would grow confidence to all of girls. But, a lot of teenage girls who using makeup not properly with the situations and places. And using excessive makeup at young age is so affecting to skin health.

In order to answer the above problem, the author tried to obtain the information that needed through observation method to research object, literature review, interview to related sources, and distributing questionnaires to responded who represented target audience. Media that I choose is Guide Book Makeup for Teenagers.

Hopefully with this Final Task, will capable to help all teenage girls to get information about how to use makeup properly and safe for teenage girls. Beside of that, this book hopefully could help other people who need it.

Keywords : Guide Book, Makeup, Teenage Girls, Beauty