

ABSTRACT

Street children are children most of his time to make a living on the road or other public places , progress which is quite rapid used to the fullest by mafia street children this for the land their income .The act of physical abuse and psychologically , sexual harassment , and drugs abuse means that prone to received by the street children , but behind the issue, there are sections of shall be street children because the economy of a family .Behind the issue, some communities have taken the initiative to make community street children to help but still obstructed several problems hinder operational the community .Data collection method used in the design this campaign uses the observation , interview , the questionnaire , the literature study , and the withdrawal of conclusion as a method of data analysis, the purpose of design campaign is to grow a feeling care of the society to participate in reduction programs street children in the form of both physical and material.

Keywords : Street Child, Community, Social Campaign.