Abstract

According to data from google adword keyword planners (planner , 2015) using a word search a doll in november 2015 reached 40.500 . The data said that a doll of course followed by the development of business a doll online in indonesia , this also evidenced by many website and social media who sells doll , especially costumized doll .For example at the website istana-boneka.com , bonekalucu.com , rajaboneka.com , etc

By looking at the following potential, the author make a design e-commerce dress-up doll using angularjs technology. On the progress, author begin to analyze the existing business process and make a business process design proposal which will be developed become a system that use iterative and incremental methods.

The result of the project is e-comerce dress-up doll system to simplify prospective customer to dress-up their doll as they wish. This system will also facilite management of goods for company.

Keywords: E-commerce, Dress-up Doll, iterative incremental.