

ABSTRACT

Knowledge management (KM) become important in learning process of an organization. Knowledge sharing activities is part of KM program Telkom CorpU. Knowledge sharing in Telkom CorpU performed by the employee in the position of Band III and Band IV of 7 Band employees at PT. Telkom. through KM Tools namely kampiun. The purpose of this study was to determine: (1) Intrinsic motivation of employees in Telkom CorpU, (2) Extrinsic motivation of employees in Telkom CorpU, (3) The activities of knowledge sharing in Telkom CorpU and (4) Influence of intrinsic motivation and extrinsic motivation of employees through knowledge sharing activities in Telkom CorpU.

This study used a quantitative method with the type of causal research and multiple linear regression analysis. The sampling technique used in this study is the probability sampling with the kind of simple random sampling technique. The number of respondents in this study were 60 respondents. Based on the results of the partial test, intrinsic motivation significantly affects knowledge sharing, extrinsic motivation significantly affects Knowledge Sharing. Based on the test simultaneously, it can be concluded that there are significant simultaneously between Intrinsic Motivation and Extrinsic Motivation on Knowledge Sharing. Based on the coefficient of determination, it can be concluded that the Intrinsic Motivation and Extrinsic Motivation have an influence on Knowledge Sharing of 67.8%, and the remaining 32.2% is influenced by factors not examined in this study.

Keywords : knowledge management, knowledge sharing, intrinsic motivation, extrinsic motivation