

LIST OF FIGURES

Figure 1.1 Company's Founder	1
Figure 1.2 Company's Logo	3
Figure 1.3 Location of ShipShape Organizer Office	3
Figure 1.4 ShipShape Organizer Organizational Structure.....	4
Figure 1.5 Indonesia's Population	7
Figure 1.6 Muslim Population	8
Figure 1.7 Graphic SME in Indonesia	9
Figure 2.1 Research Framework	30
Figure 3.1 Stage of Research	37
Figure 3.2 Format of Verbatim Writing.....	40
Figure 3.3 Interactive Model.....	48