

DAFTAR PUSTAKA

- Amabile, T. M. (1988). A model of creativity and innovation in organizations. *Research in organizational behavior*, 10(1), 123-167. Diunduh dari: http://web.mit.edu/curhan/www/docs/Articles/15341_Readings/Group_Performance/Amabile_A_Model_of_CreativityOrg.Beh_v10_pp123-167.pdf. (Diakses: 26 Oktober 2016)
- Amit, R., & Zott, C. (2001). Value creation in e-business. *Strategic management journal*, 22(6-7), 493-520. Diunduh dari: http://www.academia.edu/download/35251633/1-Value_creation_in_e-business.pdf. (Diakses: 22 Oktober 2016)
- Antonites, A. J. (2003). *An action learning approach to entrepreneurial creativity, innovation and opportunity finding* (Doctoral dissertation, University of Pretoria). Diunduh dari: <http://www.repository.up.ac.za/dspace/bitstream/handle/2263/25909/Complete.pdf?sequence=11>. (Diakses: 21 Oktober 2016)
- Ant. (2015, Februari 10). *Spirit Jabar Lahirkan 100.000 Pengusaha Baru*. Suara Pembaruan. Diunduh dari: <http://sp.beritasatu.com/ekonomidanbisnis/spirit-jabar-lahirkan-100000-pengusaha-baru/77521>. (Diakses: 10 Agustus 2016)
- Ardichvili, A., Cardozo, R., & Ray, S. (2003). A theory of entrepreneurial opportunity identification and development. *Journal of Business venturing*, 18(1), 105-123. Diunduh dari: https://www.researchgate.net/profile/Sourav_Ray4/publication/222825976_A_Theory_of_Entrepreneurial_Opportunity_Identification_and_Development_Journal_of_Business_Venturing_Jg_18_S_105-123/links/54b994b90cf2d11571a4b5f2.pdf. (Diakses: 18 Oktober 2016)
- Alexander, I. K., & Hjortsø, C. N. (2013). Cultural considerations when designing entrepreneurial pedagogies. In *Proceedings of Education and Learning Issues in Entrepreneurship Workshop*. National and Kapodistrian University of Athens. Diunduh dari: https://www.researchgate.net/profile/Carsten_Hjortso/publication/281638804_Cultural_considerations_when_designing_entrepreneurial_pedagogies/links/55f1a83d08aef559dc48b287.pdf. (Diakses: 29 Desember 2016)
- Bandung.go.id (2016). Program Prioritas Dinas KUKM dan perindag . diunduh dari: <https://portal.bandung.go.id/posts/2016/05/19/LVJk/program-prioritas-dinas-kukm-dan-perindag> (Diakses 10 Oktober 2016)

- Badan Pusat Statistik Bandung.(2016). Statistik Kota Bandung [File.Pdf]. Diunduh dari :https://bandungkota.bps.go.id/website/pdf_publicasi/Statistik-Daerah-Kota-Bandung-2016. (Diakses: 26 Oktober 2016)
- Baron, R. A. (2006). Opportunity recognition as pattern recognition: How entrepreneurs “connect the dots” to identify new business opportunities. *The Academy of Management Perspectives*, 20(1), 104-119. Diunduh dari: http://www.iedmsu.ru/download/fa4_1.pdf. (Diakses: 3 November 2016)
- Baldacchino, L. (2009). Entrepreneurial creativity and innovation. In *The First International Conference on Strategic Innovation and Future Creation*. Diunduh dari: https://secure.um.edu.mt/__data/assets/pdf_file/0011/87599/leonie_baldacchino_paper_entrepreneurial_creativity_innovation.pdf. (Diakses: 13 Agustus 2016)
- Beattie, R. (1999) The creative entrepreneur: A study of the entrepreneur’s creative processes *Frontiers of Entrepreneurship Research 1999*. Babson University. Diunduh dari: https://fusionmx.babson.edu/entrep/fer/papers99/III/III_B/IIIB.html (Diakses: 25 Oktober 2016)
- Berg, B. L. (1995). *Qualitative research methods for the social sciences*/Bruce L. Berg. Boston.
- B.Boden, Margaret A. (2004). *The Creative Mind Myths and Mechanisms*. London: Routledge
- Bappeda. (2014, Juni 9). *Program Penciptaan 100.000 Wirausaha Baru Provinsi Jawa Barat Tahun 2014-2018*. Diunduh dari: <http://bappeda.jabarprov.go.id/index.php/subMenu/1179/id/73>. (Diakses: 6 Agustus 2016)
- Bravo, C. (2016). Schools of Thought in the Field of Social Entrepreneurship. *World Academy of Science, Engineering and Technology, International Journal of Social, Behavioral, Educational, Economic, Business and Industrial Engineering*, 10(5), 1566-1571. Diunduh dari: <http://www.waset.org/publications/10004554>.(Diakses: 30 Desember 2016)
- Dewi (2014, Agustus 31). *Kreatif dan Inovatif Kunci Sukses Pelaku Usaha* . Pikiran Rakyat. Diunduh dari: <http://www.pikiran-rakyat.com/ekonomi/2014/08/31/295003/kreatif-dan-inovatif-kunci-sukses-pelaku-usaha>. (Diakses: 9 Oktober 2016)

- Departemen Koperasi (2013). Pemberdayaan KUMKM Jawa Barat dalam menghadapi masyarakat ekonomi asean 2015 [ppt. Paparan Dinas Jawa Barat] Diunduh dari: [http://www.depkop.go.id/berita-informasi/data-informasi/rapat-koordinasi-nasional/?eID=tx_rtgfiles_download&tx_rtgfiles_pi1\[uid\]=19](http://www.depkop.go.id/berita-informasi/data-informasi/rapat-koordinasi-nasional/?eID=tx_rtgfiles_download&tx_rtgfiles_pi1[uid]=19). (Diakses: 10 Agustus 2016)
- Dey, I. (2003). *Qualitative data analysis: A user friendly guide for social scientists*. Routledge. Diunduh dari: http://www.classmatandread.net/class/785wk3/Qualitative_data_analysis.pdf. (Diakses 27 Oktober 2016)
- Dharma, S., & Akib, H. (2004). Kreativitas sebagai esensi dan orientasi pengembangan Sumber Daya Manusia. *Jurnal Usahawan*, (06). Diunduh dari: <https://haedarakib.files.wordpress.com/2011/03/kreativitas-sebagai-esensi-dan-orientasi-pengembangan-sdm.pdf>. (Diakses: 4 November 2016)
- Enombo, J. P., Hassan, S. L., & Iwu, C. G. (2015). "Rationalising the introduction of entrepreneurship education in Gabon. *Journal Environmental Economics*, Vol 6, Issue 4. Diunduh dari: https://businessperspectives.org/journals_free/ee/2015/ee_2015_04_Enombo.pdf. (Diakses: 30 Desember 2016)
- Eisenhardt, K.M. (1989) "Building theories from case study research." *Academy of Management Review*, 14(4), pp.532-550. Diunduh dari: http://euroac.ffri.hr/wp-content/uploads/2010/06/Eisenhardt_1989_Building-Theories-from-Case.pdf. (Diakses: 11 Oktober 2016)
- Frinces, Heflin. 2004. *Kewirausahaan dan Inovasi Bisnis*, Cetakan Pertama, Yogyakarta: Penerbit Darusalam
- Frederick, H. H., Kuratko, D. F., & Hodgetts, R. M. (2007). *Entrepreneurship: Theory, process, practice*. Nelson Australia.
- Gaglio, C. M. (1997). Opportunity identification. *Advances in entrepreneurship, firm emergence and growth*, 3, 139-202. Diunduh dari: http://s3.amazonaws.com/academia.edu.documents/39079468/Opportunity_Identification_Review_Critique_and_Suggested_Research_Directions.pdf?AWSAccessKeyId=AKIAJ56TQJRTWSMTNPEA&Expires=1478676455&Signature=m9H2Q6oJlFAiZD5RtI0Cva1GWnk%3D&response-content-disposition=inline%3B%20filename%3DOpportunity_Identification_Review_Critiq.pdf. (Diakses: 2 November 2016)

- Gilson, L.L. and Shalley, C.E. (2004), "A little creativity goes a long way: an examination of teams' engagement in creative processes", *Journal of Management*, Vol. 30, pp. 453-70. Diunduh dari:<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.835.567&rep=rep1&type=pdf>. (Diakses: 20 Oktober 2016)
- George, J. M., & Zhou, J. (2001). When openness to experience and conscientiousness are related to creative behavior: an interactional approach. *Journal of applied psychology*, 86(3), 513. Diunduh dari:<http://psycnet.apa.org/journals/apl/86/3/513/>. (Diakses: 2 November 2016)
- Hadiyati, E. (2011). Kreativitas dan Inovasi Berpengaruh Pada Kewirausahaan Kecil , *Jurnal Manajemen dan Kewirausahaan*, 13(1), 8-16. Diunduh dari:<http://cpanel.petra.ac.id/ejournal/index.php/man/article/download/18240/18108>. (Diakses: 26 Oktober 2016)
- Hansen, M. T., & Birkinshaw, J. (2007). The innovation value chain. *Harvard business review*, 85(6), 121. Diunduh dari: https://www.researchgate.net/profile/Julian_Birkinshaw/publication/6255929_The_Innovation_Value_Chain/links/0046351a9930281631000000.pdf. (Diakses: 25 Oktober 2016)
- Heinonen, J., Hytti, U., & Stenholm, P. (2011). The role of creativity in opportunity search and business idea creation. *Education+ Training*, 53(8/9), 659-672. Diunduh dari: https://www.researchgate.net/profile/Pekka_Stenholm/publication/233408834_The_Role_of_Creativity_in_Opportunity_Search_and_Business_Idea_Creation/links/02e7e51c0321452878000000.pdf. (Diakses: 4 November 2016)
- Hendro. 2011. *Dasar-dasar Kewirausahaan : Panduan Bagi Mahasiswa untuk Mengenal, Memahami dan memasuki Dunia Bisnis*, Jakarta, Penerbit Erlangga, ISBN : 978-979-075-851-3.)
- Hermana, B. (2008). *Mendorong Daya Saing di Era Reformasi dan Globalisasi: Pemanfaatan modal intelektual dan teknologi informasi sebagai basis motivasi di perusahaan*. Jakarta: Universitas Guna Darma
- Hills, G. E., & Shrader, R. C. (1998). Successful entrepreneurs' insights into opportunity recognition. *Frontiers of entrepreneurship research*, 18, 30-41. Diunduh dari:https://fusionmx.babson.edu/entrep/fer/papers98/I/I_A/I_A.html. (Diakses: 25 Oktober 2016)

- Hurlock, E. B. 1992. *Adolescent Development*. Terjemahan. Tokyo: McGraw Hill Kogakusha, Ltd.
- Iriani, Y. (2010). Analisis Pengaruh Penerapan Total Quality Management Terhadap Kinerja Karyawan Melalui Inovasi di PT Wordl Spinning Mills. Diunduh dari: <http://repository.widyatama.ac.id/xmlui/bitstream/handle/123456789/2224/yani%20iriani%202.pdf?sequence=1>. (Diakses: 4 November 2016)
- Jong & Wennekers. 2008. "Conceptualizing Entrepreneurial Employee Behavior", SMEs and Entrepreneurship Programme Finance by the Netherlands Ministry of Economic Affairs. Diunduh dari: <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.460.5106&rep=rep1&type=pdf>. (Diakses: 25 Oktober 2016)
- Jussila, J., Suominen, A., & Vanharanta, H. (2008). Competence to innovate. In 2008 AHFE International Conference (pp. 14-17). Diunduh dari: https://www.researchgate.net/profile/Jari_Jussila/publication/200001358_Competence_to_Innovate/links/559ffb1508aed84bedf44c15.pdf. (Diakses: 3 November 2016)
- Kartawan (2010) Kewirausahaan Untuk Para Calon Entrepreneur. Guardaya Intimarta – Bandung, hal: 143-155
- Sarri, K. K., Bakouros, I. L., & Petridou, E. (2010). Entrepreneur training for creativity and innovation. *Journal of European Industrial Training*, 34(3), 270-288. Diunduh dari: <http://www.emeraldinsight.com/doi/full/10.1108/03090591011031755>. (Diakses: 25 Oktober 2016)
- Krueger, N.J., Dickson, P.R., 1994. How believing in ourselves increases risk taking: perceived self-efficacy and opportunity recognition. *Decis. Sci.* 25, 385–400. Diunduh dari: <http://onlinelibrary.wiley.com/doi/10.1111/j.1540-5915.1994.tb00810.x/epdf>. (Diakses: 25 Oktober 2016)
- Kristanto, H. (2009) Kewirausahaan Entrepreneurship Pendekatan Manajemen dan Praktik, Graha Ilmu Yogyakarta Cetakan Pertama. Inovasi hal: 28-29
- _____ (2009) Kewirausahaan Entrepreneurship Pendekatan Manajemen dan Praktik, Graha Ilmu Yogyakarta Cetakan Pertama. Inovasi hal:25-28
- Keeh, Hean Tat, Mai Nguyen & Ping. (2007). "The Effects of Entrepreneurial Orientation and Marketing Information on the Performance of SMEs", *Journal of Business Venturing*, page:592-611. Diunduh dari: <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.462.6632&rep=rep1&type=pdf>. (Diakses: 25 Oktober 2016)

- Kuratko, D.F., and R.M. Hodgetts (2001) *Entrepreneurship: A Contemporary Approach* (Fort Worth, TX: Dryden Press, 5th)
- Larsen, P. & A. Lewis. (2007). "How Award Winning SMEs Manage The Barriers to Innovation", *Journal Creativity and Innovation Management*, page: 141-151.
Diunduh dari:<http://booksc.org/dl/9462592/673e58>. (Diakses: 25 Oktober 2016)
- Lee, S.Y., Florida, R. and Acs, Z.J. (2004), "Creativity and entrepreneurship: a regional analysis of new firm formation", *Regional Studies*, Vol. 38 No. 8, pp. 879-91.
Diunduh dari:
<http://www.tandfonline.com/doi/pdf/10.1080/0034340042000280910>. (Diakses: 25 Oktober 2016)
- Leech, N. L., & Onwuegbuzie, A. J. (2007). An Array of Qualitative Data Analysis Tools: A Call for Data Analysis Triangulation. *School Psychology Quarterly*, 22(4), 557-584. Diunduh dari:
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.455.2307&rep=rep1&type=pdf>. (Diakses: 25 Oktober 2016)
- Leibold, M., Voelpel, S.C. & Tekie, E.B. (2004). 'Managerial levers in cultivating new mental space for business innovation', *South African Journal of Business Management*, 35(4):61 - 71.
- Marshall, C. & Rossman, G.B. (2006). Forum: Qualitative Social Research, "Designing Qualitative Research". Diunduh dari:<http://www.qualitative-research.net/index.php/fqs/article/view/996/2164>. (Diakses: 27 Oktober 2016)
- McNaught, C., & Lam, P. (2010). Using Wordle as a supplementary research tool. *The qualitative report*, 15(3), 630. Diunduh dari:
<http://search.proquest.com/openview/3fb536b4230c094195c93298a4b9e5f2/1?pq-origsite=gscholar>. (Diakses: 29 Desember 2016)
- Munandar, A. S.(1988). *Kreativitas dalam Pekerjaan*. Jakarta: Pustaka Sinar Harapan.
- Ming-Huei Chen Yan-Jun Yang, (2009), "Typology and performance of new ventures in Taiwan". Diunduh dari: <http://dx.doi.org/10.1108/13552550910982997> (Diakses: 24 Oktober 2016)
- International Journal of Entrepreneurial Behavior & Research, Vol. 15 Iss 5 pp. 398 - 414
Neergaard, H., & Uhløi, J. P. (Eds.). (2007). *Handbook of qualitative research methods in entrepreneurship*. Edward Elgar Publishing.

- Nelson, Richard R. and Winter, Sidney G. (1982). *An Evolutionary Theory of Economic Change*. Cambridge: Belknap Press of Harvard University Press.
- Nusair, N., Ababneh, R., & Bae, Y. (2012). The impact of transformational leadership style on innovation as perceived by public employees in Jordan. *International Journal of Commerce and Management*, 22(3), 182- 201. Diunduh dari: <http://www.emeraldinsight.com/doi/pdfplus/10.1108/10569211211260283>. (Diakses: 25 Oktober 2016)
- Nugroho, R. L. (2012). *Pendidikan Entrepreneurship di Perguruan Tinggi (Studi tentang Filosofi Kebijakan, Strategi, dan Program Pendidikan Entrepreneurship Untuk Menciptakan Generasi Entrepreneur Masa Depan di Institut Teknologi Bandung, Universitas Pendidikan Indonesia, Universitas Kristen Maranatha, dan Institut Manajemen Telkom Bandung)*. Disertasi (tidak diterbitkan) Program Doktor Universitas Pendidikan Indonesia.
- Ozgen, E., & Baron, R. A. (2007). Social sources of information in opportunity recognition: Effects of mentors, industry networks, and professional forums. *Journal of business venturing*, 22(2), 174-192. Diunduh dari: <http://booksc.org/dl/16770964/dde1fb>. (Diakses: 25 Oktober 2016)
- Prastiti, T. D. (2007). *Pengaruh pendekatan pembelajaran RME dan pengetahuan awal terhadap kemampuan komunikasi dan pemahaman matematika siswa SMP kelas VII*. Disertasi (tidak diterbitkan). Program Doktor Pendidikan Matematika Universitas Terbuka di UPBJJ Surabaya.
- PPID Kota Bandung. (2016). RKT KUMKM 2016 [file.Pdf]. Diunduh dari : <https://ppid.bandung.go.id>. Diakses : 9 Oktober 2016
- Prabhu, V., Sutton, C., & Sauser, W. (2008). Creativity and certain personality traits: Understanding the mediating effect of intrinsic motivation. *Creativity Research Journal*, 20(1), 53-66. Diunduh dari: <http://booksc.org/dl/22789552/31da3b>. (Diakses: 25 Oktober 2016)
- Petunjuk Teknis Pelaksanaan Wirausaha Baru di lingkungan Dinas Koperasi dan UMKM Provinsi Jawa Barat. (2016)
- Raju, R. S., & Rapaka, S. (2013). *Innovations in Entrepreneurship: The Experience of Indian Business*. In *Proceedings of the International Conference on Managing the Asian Century* (pp. 457-461). Springer Singapore. Diunduh dari: http://link.springer.com/chapter/10.1007/978-981-4560-61-0_51 (Diakses: 25 Oktober 2016)

- Rubin, H. J., & Rubin, I. S. (2011). *Qualitative interviewing: The art of hearing data*. Sage.
- Shane, S. (2000). Prior knowledge and the discovery of entrepreneurial opportunities. *Organization science*, 11(4), 448-469. Diunduh dari: http://www.academia.edu/download/34167907/Shane_OS_2000.pdf (Diakses: 25 Oktober 2016)
- Shalley, C. E., Zhou, J., & Oldham, G. R. (2004). The effects of personal and contextual characteristics on creativity: where should we go from here?. *Journal of management*, 30(6), 933-958. Diunduh dari: <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.476.4974&rep=rep1&type=pdf>. (Diakses: 25 Oktober 2016)
- Stake, R. E. (2010). *Qualitative research: Studying how things work*. Guilford Press.
- Sya'roni, D. A. W., & Sudirham, J. (2012). Kreativitas dan Inovasi Penentu Kompetensi Pelaku Usaha Kecil. *Jurnal Manajemen Teknologi*, 11(01). Diunduh dari: [http://elib.unikom.ac.id/files/disk1/631/jbptunikompp-gdl-dedenawaha-31522-3-jurnal-\).pdf](http://elib.unikom.ac.id/files/disk1/631/jbptunikompp-gdl-dedenawaha-31522-3-jurnal-).pdf). (Diakses: 25 Oktober 2016)
- Syarif. (2011, Januari 22). *Anggaran Pengembangan Dan Pembinaan Umkm Jabar Menurun*. Diunduh dari: <http://www.antarajabar.com/berita/29982/anggaran-pengembangan-dan-pembinaan-umkm-jabar-menurun> (Diakses: 10 Agustus 2016)
- Sriyana, J. (2010). Strategi Pengembangan Usaha Kecil dan Menengah (UKM): Studi Kasus di Kabupaten Bantul. *Prosiding Simposium Nasional 2010: Menuju Purworejo Dinamis dan Kreatif*. Diunduh dari: <http://caidat.org/m4atomp3/3501456763823799.pdf>. (Diakses: 25 Oktober 2016)
- Sternberg, R.J. and Lubart, T.I. (1999), "The concept of creativity: prospects and paradigms, 3", in Sternberg, R.J. (Ed.), *Handbook of Creativity*, Cambridge University Press, New York, NY.
- Siagian, S., & Asfahani. 1995. *Kewirausahaan Indonesia dengan Semangat 17.8.45*. Klong Klede Jaya PT Putra Timur bekerjasama dengan Puslatkop dan PK Depkop dan PPK. Jakarta.
- Suryana. (2008). *Kewirausahaan, Pedoman Praktis, Kiat dan Proses Menuju Sukses*, Jakarta, Penerbit Salemba Empat, ISBN : 979-691-297-X

- Suryana. (2003). Kewirausahaan, Pedoman Praktis, Kiat dan Proses Menuju Sukses, Edisi Revisi, Jakarta: Salemba Empat.
- Thompson, J.L. (2004), "Innovation through people", *Management Decision*, Vol. 42 No. 9, pp. 1082-94
- Timmons, J. A., & Spinelli, S. (2009). *New venture creation: Entrepreneurship for the 21st century*. Singapore: McGraw Hill, p:150
- _____. (2009). *New venture creation: Entrepreneurship for the 21st century*. Singapore: McGraw Hill, p:17
- Tang, J., Kacmar, K. M. M., & Busenitz, L. (2012). Entrepreneurial alertness in the pursuit of new opportunities. *Journal of Business Venturing*, 27(1), 77-94.
Diunduh dari:
https://www.researchgate.net/profile/K_Kacmar/publication/222417581_Entrepreneurial_Alertness_in_the_Pursuit_of_New_Opportunities/links/0deec52d68ea994ef800000.pdf. (Diakses: 25 Oktober 2016)
- Tatik, N. (2009). *Orientasi entrepreneur dan Modal Sosial : Strategi Peningkatan Kinerja Organisasi*, (Desertasi), UNDIP, Semarang.
- Wang, Z., & Wang, N. (2012). Knowledge sharing, innovation and firm performance. *Expert Systems with Applications*, 39(10), 8899- 8908. Diunduh dari:
https://www.researchgate.net/profile/Nianxin_Wang2/publication/257404051_Knowledge_sharing_innovation_and_firm_performance/links/566fd81508aecdc2357b538.pdf. (Diakses: 25 Oktober 2016)
- Woodman, R., Sawyer, J., & Griffin, R. (1993). Toward a theory of organizational creativity. *Academy of Management Review*, 18, 293 – 321. Diunduh dari:
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.333.4871&rep=rep1&type=pdf>. (Diakses: 25 Oktober 2016)
- Wikipedia (2016). *Statistika Inferensi*. Diunduh dari:
https://id.wikipedia.org/wiki/Statistika_inferensi (diakses: 22 Oktober 2016)
- Widianto, S. (2015, Nov 23) Bandung ditetapkan sebagai destinasi wisata kuliner Indonesia. *Pikiran Rakyat* [Online]. Diunduh dari: <http://www.pikiran-rakyat.com/wisata/2015/11/23/350975/bandung-ditetapkan-sebagai-destinasi-wisata-kuliner-indonesia> (Diakses: 1 November 2016)

- Wijaya, M. (2015). Analisa Deskriptif Inovasi Pada Ron's Laboratory Surabaya. *Agora*, 3(1), 587-594. Diunduh dari: <http://studentjournal.petra.ac.id/index.php/manajemen-bisnis/article/download/2916/2621> (Diakses: 25 Oktober 2016)
- Yaghoobi, Salarzahi, Aramesh & Akbari, 2010, "An Evaluation of Independent Entrepreneurship Obstacles in Industrial SMEs", *European Journal of Social Sciences*, pp. 33-45.
- Yar Hamidi, D., Wennberg, K. and Berglund, H. (2008), "*Creativity in entrepreneurship education*", *Journal of Small Business and Enterprise Development*, Vol. 15 No. 2, pp. 304-20. Diunduh dari: <http://bada.hb.se/bitstream/2320/10250/3/2710150205.pdf>. (Diakses: 25 Oktober 2016)
- Zuraya, Nidia. (2016, Mei 12). Kadin: *Jumlah Pelaku Usaha Kota Bandung Empat Persen*. *Republika.co.id*. diunduh dari: <http://nasional.republika.co.id/berita/nasional/pemprov-jabar/16/05/12/o72fo4383-kadin-jumlah-pelaku-usaha-kota-bandung-empat-persen> (Diakses : 9 Oktober 2015)
- Zimmerer, W.T., & Scarborough. (2008). *Essentials of Entrepreneurship and Small Business Management*, Jakarta, Penerbit Salemba Empat, ISBN : 978-979-691-486-9.
- Zimmer, C. (1986). *Entrepreneurship through social networks. The art and science of entrepreneurship*. Ballinger, Cambridge, MA, 3-23. Diunduh dari: http://www.academia.edu/download/32500636/Aldrich_and_Zimmer_entshp_thru_social_networks_1986.pdf. (Diakses: 25 Oktober 2016)