

ABSTRACT

Building relationships is a requirement that must be met by every human being. With the good relationship it will create effective communication compared to poor communication. One way is to establish a relationship in social relations are group relations. With the development of technology, in a relationship or communication with other groups or organizations do not only directly but also through online media. Wwww.rumahtaaruf.com online community try to facilitate the group members to be able to communicate and find a mate through their online ta'aruf. Through the online community, communication between members who want to find a partner can be established, especially with the emerging online media in use today.

This study was conducted to determine how the interpersonal communication contained in couples who are members of the online community www.rumahtaaruf.com. The method used in this research is qualitative method. Data collected through observation and interview. The paradigm used in this research is paradigm postpositivis. Data analysis technique used is the technique of data analysis model of Miles and Huberman.

The results showed that interpersonal communication occurs during the offline stage meetings and intense communication is performed by a third informant after their family gatherings and after their khitbah process or or after the engagement occurs..

Keywords: Interpersonal Communication, Community Online, Online Dating