

ABSTRACT

Taxes is a source of revenue for our country, so it takes good management. On the other hand, good management also applies to the company. Considering the company is tax subject. This is in accordance with the number of jobs in that field who have increased from 2007 to 2009. From all universities in Indonesia, there are 30 colleges that open Taxation Major, with a capacity of 4,924 people of all applicants for 218,776 people. Telkom Polytechnic was one of colleges see the opportunities of the existing market size, so interested in conducting a feasibility study as a first step implementation Diploma Degree in Taxation Accounting Major at the Polytechnic Telkom. The results of this study indicate a large potential market this major of 6844 students. Large available market that is based on ability level and the purchasing power of the study program for 3,490 students. As for the target market of 200 students. From the technical aspect of the design required operational activities, the draft was prepared based on estimated demand and government regulations. In addition, the calculation of financial parameters, NPV Rp 2,293,200,977, IRR 28%, and PBP for 4.39 years. The projection calculations carried out during 7th period. Based on these criteria, then the Diploma Degree in Taxation Accounting Major at the Polytechnic Telkom feasible realized.

Keywords : major, feasibility studi, Telkom Polytechnic