ABSTRACT

Speedy Home Monitoring is one of the products offered by PT. Indonesia Telecommunications, known as PT.Telkom which is a service for monitoring by cameras connected to the internet or surveillance monitoring. At this time of technical development is the responsibility of the RDC unit and if it has been completed then the PMO unit responsible for managing the product launch or offer to customers.

The research aims to develop a draft Project Management Plan regarding the development and peluncuran Speedy home monitoring when using mechanisms in managing project management with reference to the PMBOK (Project Management Body of Knowledge) as the standard used in managing

.

Stages of data collection and processing activities include data collection process is needed, starting from creation Work Breakdown Structure (WBS) for the existing conditions for all elements of the overall picture of the work that will be calculated unit price and duration for each activity. Furthermore, do scheduling using Gantt charts. Next Cost Baseline designed project that will show how much the company charges to be secreted. And further data processing performed when the project is managed by knowledge area of the PMBOK its scope ranging from Project Management to Project Procurement Management

The conclusion of the research project is the result of processing the data of each knowledge area of project scope ranging managemet characterized by scope statement and WBS formulation while existing condition is not structured and managed by project management mechanism. Project time management is characterized by the formulation of the scheduling of the project while the current state of the development process not only provides scheduled and deadlines. Project cost management is the formulation used and it determines the estimated budget of the project is based on the activities undertaken while the current conditions based on the company's annual budget, and so forth until the project procurement management of the project development and launch of Speedy Home Monitoring Version 2 contained in the study this it is a component of project integration management is a project management plan of the project development and product launches Speedy Home Monitoring based on PMBOK ® fourth edition of the estimated cost to complete the development and launch of this product if it is managed using project management mechanism based on the PMBOK ® fourth edition Rp246.928.396 duration is 80 days. if began on February 1, 2012, it can be completed on May 25, 2012

Keywords: project planning, project management plan, unit price analysis, product development projects, cost baseline and PMBOK ® fourth edition.