

FEMINISM REPRESENTATION IN THE FILM SUFFRAGETTE (BASED ON ANALYSIS SEMIOTIC STUDIES BY ROLAND BARTHES)

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ABTRACT

A film can change a person based on what is contained on the content of the messages contained in the film. The values therein may contain meaning denotation, connotation and myth. Suffragettes is created story based on real events that shaped media applied into a moving image so as to produce a story as true in London in 1912. Through this film, shows how the struggle of a group of fighters female characters who are willing to fight and sacrifice themselves for the sake of getting the right select and gender equality. Topics feminism attracted the attention of researchers aims to inform the public about the real events in this film because so far not everyone knows the struggle of women to gain the right to vote.

The purpose of this study to determine the meaning of semiotics is the meaning of denotation, connotation and myth. To achieve the purpose of the study, researchers used a qualitative approach with Roland Barthes semiotic analysis is based on studies which are divided into three parts, namely the meaning of denotation, connotation and myth.

The results showed values of feminism in denotation through clothing and actions taken by women freedom fighters. On the connotation, feminism is shown through facial expression, camera angles, and symbols in the form of objects. In the myth, the values of feminism represented by association anarchist movement against the government of women who want to have rights and gender equality legislation.

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