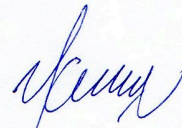


PREFACE

Praise and terms to God, Allah Subhanahu Wa Ta'ala, who blessed me to do this mini thesis and finished it and ready to be submitted. This mini thesis entitled "The Effect of Corporate Image on User Experience and Customer Loyalty Relationship: A Study of GSM Operators in Indonesia" is submitted as one of requirement of Bachelor degree major of International ICT Business. The research took place in Indonesia.

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