

DAFTAR TABEL

Tabel 1.1 Peringkat <i>e-commerce</i> B2C di Indonesia.....	26
Tabel 3.1 Karakteristik Penelitian.....	33
Tabel 3.2 Variabel Operasional.....	35
Tabel 3.3 Skala Likert	43
Tabel 3.4 Skala Likert Penelitian Ini.....	43
Tabel 3.5 Hasil Uji Validitas.....	52
Tabel 3.6 Hasil Uji Reliabilitas.....	54
Tabel 3.7 Nilai Kriteria Interpretasi	57
Tabel 4.1 Tanggapan Responden Terhadap Variabel <i>Perceived Usability</i>	74
Tabel 4.2 Tanggapan Responden Terhadap Variabel Kepercayaan	78
Tabel 4.3 Tanggapan Responden Terhadap Variabel Kepuasan	86
Tabel 4.4 Tanggapan Responden Terhadap Variabel Loyalitas	88
Tabel 4.5 CMIN <i>Structural Model</i>	94
Tabel 4.6 RMR, GFI <i>Structural Model</i>	94
Tabel 4.7 <i>Baseline Comparisons</i>	95
Tabel 4.8 <i>Parsimony-Adjusted Measures</i>	96
Tabel 4.9 AIC <i>Structured Model</i>	96

Tabel 4.10 ECVI <i>Structured Model</i>	96
Tabel 4.11 <i>Regression Weights Structural Model</i>	97
Tabel 4.12 <i>Standarized Regression Weights Structural Model</i>	99