

DAFTAR ISI

HALAMAN SAMPUL	Error! Bookmark not defined.
HALAMAN JUDUL	Error! Bookmark not defined.
HALAMAN PERSETUJUAN.....	Error! Bookmark not defined.
HALAMAN PERNYATAAN	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
ABSTRACT.....	Error! Bookmark not defined.
DAFTAR ISI.....	1
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Tinjauan Terhadap Objek Studi	Error! Bookmark not defined.
1.1.1 Gambaran Umum Sentra Rajut Binong Jati.....	Error! Bookmark not defined.
1.2 Latar belakang.....	Error! Bookmark not defined.
1.3 Perumusan Masalah	Error! Bookmark not defined.
1.4 Pertanyaan Penelitian.....	Error! Bookmark not defined.
1.5 Tujuan Penelitian	Error! Bookmark not defined.
1.6 Manfaat Penelitian	Error! Bookmark not defined.
1.7 Ruang Lingkup Penelitian.....	Error! Bookmark not defined.
1.8 Sistematika Penulisan Tugas Akhir	Error! Bookmark not defined.
BAB II LANDASAN TEORI.....	Error! Bookmark not defined.
2.1 Teori-Teori Terkait Penelitian dan Penelitian Terdahulu.....	Error! Bookmark not defined.
2.1.1 Manajemen Operasi	Error! Bookmark not defined.
2.1.2 Manajemen Rantai Pasok.....	Error! Bookmark not defined.
2.1.3 <i>Supplier Relationship Management</i>	Error! Bookmark not defined.
2.1.4 Kualitas Hubungan.....	Error! Bookmark not defined.
2.2 Penelitian terdahulu	Error! Bookmark not defined.
2.3 Kerangka Pemikiran.....	Error! Bookmark not defined.
2.4 Hipotesis Penelitian	Error! Bookmark not defined.
BAB III METODE PENELITIAN	Error! Bookmark not defined.
3.1 Karakteristik Penelitian.....	Error! Bookmark not defined.

3.2	Variabel Operasional.....	Error! Bookmark not defined.
3.3	Tahapan Penelitian.....	Error! Bookmark not defined.
3.4	Populasi dan Sampel	Error! Bookmark not defined.
3.5	Pengumpulan data dan sumber data.....	Error! Bookmark not defined.
3.6	Pengolahan Data Penelitian	Error! Bookmark not defined.
3.6.1	Uji Validitas	Error! Bookmark not defined.
3.6.2	Uji Reliabilitas	Error! Bookmark not defined.
3.7	Teknik Analisis Data.....	Error! Bookmark not defined.
3.7.1	Analisis Deskriptif	Error! Bookmark not defined.
3.7.2	Uji Asumsi Klasik.....	Error! Bookmark not defined.
3.7.3	Regresi Linier Berganda	Error! Bookmark not defined.
3.7.4	Koefisien Korelasi.....	Error! Bookmark not defined.
3.7.5	Uji Simultan (Uji F).....	Error! Bookmark not defined.
3.7.6	Uji Parsial (Uji T)	Error! Bookmark not defined.
3.7.7	Koefisien Determinasi (r^2)	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN		Error! Bookmark not defined.
4.1	Karakteristik Responden.....	Error! Bookmark not defined.
4.1.1	Berapa Lama Perusahaan Industri Berdiri	Error! Bookmark not defined.
4.1.2	Penghasilan Rata – Rata Responden Perbulan.....	Error! Bookmark not defined.
4.1.3	Jumlah Pemasok Responden	Error! Bookmark not defined.
4.1.4	Jumlah Distributor.....	Error! Bookmark not defined.
4.1.5	Situs jual beli online.....	Error! Bookmark not defined.
4.2	Analisis Deskriptif	Error! Bookmark not defined.
4.2.1.	Pengrajin Menilai Kualitas (X1) Pemasok di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.
4.2.2.	Pengrajin Menilai Kepercayaan (X2) Pemasok di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.
4.2.3.	Pengrajin Menilai <i>Lead-Time</i> (X3) Pemasok Dari Pemesanan di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.
4.2.4.	Pengrajin Menilai Kolaborasi (X4) Pemasok di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.
4.2.5.	Pengrajin Menilai Interaksi (X5) Pemasok di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.
4.2.6.	Pengrajin Menilai Manajemen Hubungan Pemasok di Sentra Industri Binong Jati Kota Bandung.....	Error! Bookmark not defined.

4.2.7.	Pengrajin Menilai Komitmen (Y1) dengan Pemasok di Sentra Industri Binong Jati Kota Bandung..	Error! Bookmark not defined.
4.2.8.	Pengrajin Menilai Komunikasi (Y2) dengan Pemasok di Sentra Industri Binong Jati Kota Bandung..	Error! Bookmark not defined.
4.2.9.	Pengrajin Menilai Kepuasan (Y3) dengan Pemasok di Sentra Industri Binong Jati Kota Bandung..	Error! Bookmark not defined.
4.2.10.	Pengrajin Menilai Orientasi Jangka Panjang (Y4) dengan pemasok di Sentra Industri Binong Jati Kota Bandung	Error! Bookmark not defined.
4.2.11.	Pengrajin Menilai Kualitas Hubungan dengan Pemasok di Sentra Industri Binong Jati Kota Bandung	Error! Bookmark not defined.
4.3	Pengaruh Kualitas (X1), Kepercayaan (X2), Pengurangan Waktu (X3), Kolaborasi (X4) dan Interaksi (X5) pemasok Terhadap Kualitas Hubungan (Y) .	Error! Bookmark not defined.
4.3.1	Uji Asumsi Klasik.....	Error! Bookmark not defined.
4.3.2	Model Regresi Berganda.....	Error! Bookmark not defined.
4.3.3	Koefisien Korelasi.....	Error! Bookmark not defined.
4.3.4	Uji Parsial (Uji-t)	Error! Bookmark not defined.
4.3.5	Uji Simultan (Uji-F).....	Error! Bookmark not defined.
4.3.6	Koefisien Determinasi (r^2)	Error! Bookmark not defined.
1.4	Pembahasan.....	Error! Bookmark not defined.
1.4.1	Pengaruh Kualitas Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
4.4.2	Pengaruh Kepercayaan Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
4.4.3	Pengaruh Pengurangan Waktu Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
4.4.4	Pengaruh Kolaborasi Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
4.4.5	Pengaruh Interaksi Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
4.4.6	Pengaruh Manajemen Hubungan Pemasok Terhadap Kualitas Hubungan di Binong Jati	Error! Bookmark not defined.
BAB V	KESIMPULAN DAN SARAN.....	Error! Bookmark not defined.
5.1	Kesimpulan	Error! Bookmark not defined.
5.2	Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA		Error! Bookmark not defined.
DAFTAR LAMPIRAN		