ABSTRACT

In fulfilling the needs of his life, people often do shopping activities of various good and using services. But over time, problem such as: doubt arising from user because good or service used are not in line with expectations and the lack of information on goods and services reviews are frequent. To avoid such problems, solution is to build a web based application review of goods and services. In accordance with the functional modules that work on the basic and social networking module, then this form of application is social media. This application will provide a full range of information about the goods and services based on functionality related to social networking. This application use waterfall model and created using Codeigniter framework with programming languages PHP, MySQL, CSS, and HTML. With this application reviews of good and services, can be expected to help user get complete information about reviews goods and services.

Keywords: Reviews of Good and Services, Social Media, Web Application