

ABSTRACT

Photo become a part that not loose from modern society's life. Photo have many function, one of them used as media for deliver news. That photo which are called journalistic photo.

In May 2016, event demonstration Blue Bird's Taxi Driver against online transportation which is one of development form of technology in transportation field, happened.

This study is held to analyze and revealed how journalistic photos of Blue Bird's Taxi Driver demonstration in kompas.com represents antipathy on ict development by using three stages of meaning which are owned by Roland Barthes, that is meaning of denotation, konotation, and myth. The method that used in this study is qualitative method with the constructivist paradigm. Data collection technique originated from primary sources that is journalistic photos news of demonstration Blue Bird's taxi driver that loaded in kompas.com, while data that originated from secondary sources is article and news of demonstration Blue Bird's taxi driver that loaded in kompas.com and literature files which is related.

The result of this study show that journalistic photos of Blue Bird's taxi driver demonstration represents antipathy on ict development. Some of the community still not ready to accept development of technology and finally have sense of antipathy on ict development in the form of online transportation. From the sense of antipathy, come up emotion that make them feel growled and angry to online transportation's business, which they overflow to the driver. They finally do violence as result of that sense of not acceptance.

Keywords: *ict development, journalistic photo, semiotic, Roland Barthes, kompas.com*