

ABSTRACT

Cooperative is one of the institutions that are in accordance with the development of rural communities as an effort to empower the economy of the people or the society. Bangkit Bersama Cooperative was established regarding the community's concern about the damage of the environment in Waduk Saguling Sungai Citarum. The theory of Schmuck can be used to measure the organizational success of Bangkit Bersama Cooperative.

This research measured the success of Bangkit Bersama Cooperative organization against the variables of success with the sub-variables: Clarifying Communication, Setting Goals, Uncovering and Working with Conflicts, Improving Group Procedures in Meetings, Solving Problems, Making Decisions, and Assessing Changes.

Data collection was conducted through the distribution of questionnaires directly through the Chairman of the Bangkit Bersama Cooperative to 193 members of the Bangkit Bersama Cooperative, in which those 193 members did not include the management staffs of the Koperasi Bangkit Bersama Cooperative. From the distributed questionnaires, 193 valid questionnaires were produced. Data processing was done using spss 23 and used confirmatory analysis.

Based on the results of the data processing, we can figure out the level of impact of Bangkit Bersama Cooperative is in a high category. This indicates that members and managers of Bangkit Bersama Cooperative have the desire to improve Bangkit Bersama Cooperative by focusing on these factors: clarifying communication, establishing objectives, uncovering and working with conflicts, improving group procedures in meetings, solving problems, making decisions, and assessing changes.

Based on the results of confirmation analysis, clarifying communications (KCC), setting goals (KEG), uncovering and working with conflicts (KUW), improving group patterns in meetings (KIM), problem solving (KSP), and assessing changes have significant values. The success of the organization (KO) with the value of t (t value) > 1.96 and the value of the coefficient is valid with the value of the factor loading (standardized solution) of ≥ 0.05 .

Keywords: Success; Theory Schmuck; Bangkit Bersama Cooperative