

**REDESAIN INTERIOR KANTOR CV. BI-ENSI FESYEN INDO
DIBANDUNG**

**REDESIGN INTERIOR OFFICE CV. BI-ENSI FESYEN INDO AT
BANDUNG**

Raesky Rabbani Hidayat

NIM : 1403130159

Prodi S1 Desain Interior, Fakultas Industri Kreatif, Universitas Telkom

Raeskyrh12@gmail.com

Abstract

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Biensi Fesyen Indo has important role in fashion manufacture sector that consistent with popular fashion style in culture or design. This private company is working on design particularly sell fashion design manufacture, retail shop design, and interior consultant. This company product for example are 3second, greenlight, Moutley, and Famous. However, it lack of specific concern from design aspect and layout that irregular, it cause process and working flow become difficult. Redesign Biensi Fesyen Indo company that located in Cimincrang Soekarno-Hatta street Bandung, this showed for give important concern to create conducive environment for work , and facilities that exist more adequate for good office in their sector therefor redesign office with organize layout system based on division inside the office that are general division placed on first floor, design division placed on second floor, support division on the second floor, and the officials that split into two subdivision that are on the first floor for manager room and on the second floor for director. This design refer to several corporate and brand identity become base of reference as design that is vison-mision organization, company emblem Biensi Fesyen Indo, and working principle of office.

- Kata Kunci : *Redesign ; Facilities ; company ; Biensi Fesyen Indo ; Brand Identity*