

ABSTRACT

Yogyakarta culture is still very thick, all that can be seen from the activities of traditions and culture. Yogyakarta wedding ceremony is a cultural tradition that is still used today. Sacred tradition must be done solemnly because the traditional wedding ceremony has a purpose for the perfection of living in marriage. But the lack of public understanding the meanings of the wedding ceremony tradition will make the marriage age not last long and in the process there are values and teachings to be practiced in the household. The purpose for this design is to design an information media of Yogyakarta wedding ceremony to give information about ceremony, equipment and meanings contained in traditional wedding ceremony of Yogyakarta. The method used in this study is using qualitative methods to produce descriptive research data in the form of verbal words of the people and behaviors that can be observed. The main media used as a medium of information for the wedding ceremony of Yogyakarta is in the form of an illustrated book because the book has a function to store important information and also a good media to store cultural assets. Illustrations in the book to convey information in the form of images that can be understood and understood, and also as an appeal to the book. The design of cultural illustration book as a medium of this information to convey the knowledge of the Yogyakarta wedding ceremony and the content of its meaning is presented interesting using illustrations and also the use of language that can be understood by people who read it. After the community knows this book is expected more people can understand the content of meaning in this Javanese traditional marriage because the meaning is about the next life.

Keyword : *Illustration book, Javanese Culture, Javanese wedding ceremony*