

Abstract

DESIGNING PHOTOGRAPHY BOOK OF DAYAK MALI SUB-TRIBE

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Dayak is one of the tribe that located in Borneo Island and spreads into three different countries such as Indonesia, Malaysia, and Brunei Darussalam. In Indonesia, Dayak tribe spreads in North Borneo, East Borneo, Central Borneo, South Borneo, and West Borneo. West Borneo with its population estimated around four millions people, is one of the most populated province compared to the other. There are 405 sub-tribes of Dayak that divided into six families, consist of Apokayan family, Ot Danum–Ngaju family, Iban family, Murut family, Klemantan family, and Punan family. In West Borneo itself, there are 151 sub-tribes of Dayak, making the complete information about their life are difficult to get and not much available because of their large number. Writer of this research choose Dayak Mali sub-tribe as the object of this research in the making of photography book that will provide information about the life and culture of Dayak Mali sub-tribe that had not been exposed before by the media. Comparable Matrix Analysis is used in the design of this photography book in the hope that this book will introduce Dayak Mali sub-tribe to be known by the wide-community and provided the uniqueness of this sub-tribe that had not been exposed before. The purpose of this photography book is to increase the knowledge and interest of the Dayak culture, especially the Dayak Mali sub-tribe.

Keywords: Dayak Tribe, Dayak Mali, Photography Book