

ABSTRACT

DESIGNING BOGOR BOTANICAL GARDEN GUIDE BOOK

BY : GELORA GUSTAFA RAHMAN

NIM : 1401134567

Bogor is a city in Indonesia, located in the province of West Java, which became one of the sights visited by many tourists. One of the tourist attractions in Bogor is Bogor Botanical Gardens because it is located in the heart of the city of Bogor and also because the ambience and the beautiful scenery. Although Bogor Botanical Garden has an area of 87 hectares and have many facilities, but have less information about the facilities in the Bogor Botanical Gardens. So, many visitors didn't get any information about the facilities in the Bogor Botanical Garden. Data collected through observation, interviews, and questionnaires for the authors conducted a design of Bogor Botanical Gardens guide maps. With this guide book, is expected visitors will have no trouble anymore to get the information they needs. Hopefully in the future, visitors who come not only to enjoy the view from the Bogor Botanical Gardens, but also get education about Bogor Botanical Gardens which then could share with his friends or family.

Key Word : Guide Book, Bogor Botanical Garden, Illustration, Photography