## Daftar Pustaka

- [1] Ahmed, Z. U. The need for the identification of the constituents of a destination's tourist image: A promotion segmentation perspective. *Journal of Professional Services Marketing* 14, 1 (1996), 37–60.
- [2] Beyer, H.-G., and Schwefel, H.-P. Evolution strategies—a comprehensive introduction. *Natural computing* 1, 1 (2002), 3–52.
- [3] Brabazon, A., O'Neill, M., and McGarraghy, S. Bacterial foraging algorithms. In *Natural computing algorithms*. Springer, 2015, pp. 187–199.
- [4] Hamming, R. W. Error detecting and error correcting codes. *Bell Labs Technical Journal* 29, 2 (1950), 147–160.
- [5] Hashim, Z., and Ismail, W. R. Applications of travelling salesman problem in optimizing tourist destinations visit in langkawi. In *Regional Conference on Science*, *Technology and Social Sciences (RCSTSS 2014)*. 2016, pp. 265–273.
- [6] HOFFMAN, K. L., PADBERG, M., AND RINALDI, G. Traveling salesman problem. In *Encyclopedia of operations research and management science*. Springer, 2013, pp. 1573–1578.
- [7] HOLLAND, J. H. Genetic algorithms. Scientific american 267, 1 (1992), 66–72.
- [8] HUANG, B., YAO, L., AND RAGURAMAN, K. Bi-level ga and gis for multi-objective tsp route planning. Transportation planning and technology 29, 2 (2006), 105–124.
- [9] Jati, G. K., et al. Evolutionary discrete firefly algorithm for travelling salesman problem. Springer, 2011.
- [10] Karaboga, D., and Basturk, B. A powerful and efficient algorithm for numerical function optimization: artificial bee colony (abc) algorithm. Journal of global optimization 39, 3 (2007), 459–471.

- [11] Kennedy, J. Particle swarm optimization. In *Encyclopedia of machine learning*. Springer, 2011, pp. 760–766.
- [12] Lohrer, M. F. A comparison between the firefly algorithm and particle swarm optimization. 2013.
- [13] OSABA, E., YANG, X.-S., DIAZ, F., ONIEVA, E., MASEGOSA, A. D., AND PERALLOS, A. A discrete firefly algorithm to solve a rich vehicle routing problem modelling a newspaper distribution system with recycling policy. Springer, 2016, pp. 1–14.
- [14] Ouaarab, A., Ahiod, B., and Yang, X.-S. Discrete cuckoo search algorithm for the travelling salesman problem. *Neural Computing and Applications* 24, 7-8 (2014), 1659–1669.
- [15] Papadimitriou, C. H. The euclidean travelling salesman problem is np-complete. *Theoretical computer science* 4, 3 (1977), 237–244.
- [16] SCHÄFER, R. Rules for using multi-attribute utility theory for estimating a user's interests. In *Ninth Workshop Adaptivität und Benutzermodellierung in Interaktiven Softwaresystemen* (2001), pp. 8–10.
- [17] SERPELL, M., AND SMITH, J. E. Self-adaptation of mutation operator and probability for permutation representations in genetic algorithms. *Evolutionary Computation* 18, 3 (2010), 491–514.
- [18] STAMBOULIS, Y., AND SKAYANNIS, P. Innovation strategies and technology for experience-based tourism. *Tourism management* 24, 1 (2003), 35–43.
- [19] Vansteenwegen, P., Souffriau, W., Berghe, G. V., and Van Oudheusden, D. The city trip planner: an expert system for tourists. *Expert Systems with Applications* 38, 6 (2011), 6540–6546.
- [20] Yang, X.-S. Firefly algorithm, stochastic test functions and design optimisation. vol. 2. Inderscience Publishers, 2010, pp. 78–84.
- [21] Yang, X.-S., and Algorithms, N.-I. M. Luniver press. 2008.
- [22] Yang, X.-S., and He, X. Firefly algorithm: recent advances and applications. vol. 1. Inderscience Publishers Ltd, 2013, pp. 36–50.