

ABSTRACT

Film as one of mass communication media that used as a means of delivering messages to audiences about science, culture, morals, social and religious. The message of film is mostly presented visually and represents something about the discrimination. Discrimination is treatment or consideration of, or making a distinction in favor of or against, a person or groups based on religion, race and social class. One form of discrimination is violate religious freedom of minor religion in the society, as it represented in a film Bulan Terbelah di langit Amerika that representing the religious discrimination experienced by Muslims at that time.

This research is aims to find out how direct and indrectly discrimination in the film Bulan Terbelah di langit Amerika. Methods used in this research is qualitative methods with a critical paradigm and semiotic analysis by John Fiske. The results of this research is the film Bulan Terbelah di langit Amerika, there is treatment about directly and indirectly discriminated by the gesture and dialogue between the characters in the film.

Keywords: Discrimination, Film, Semiotics