

ABSTRACT

Kusuma, Perdana, Gifar. 2017. Directing Of Superhero Movie Maharaja. Thesis. Program Studies Visual Communication Design. Faculty of Creative Industries Telkom University. 2017.

The adaptation of local legend in here is Prabu Siliwangi's adaption into superhero movie. The phenomenon that happen now is popularity of superhero movie that often be discussed by youth, this matter proven by the profit from superhero movie that showing in the theatre. Indonesia also have a superhero movie, but it still considered to have the identity of foreign identity, like BimaX, and Garuda. Both of superhero movie still have a lot of similarity with the foreign superhero's characteristic involve costume, power, and the movie's style itself. Other than that, actually not many people knows about who is the legend Prabu Siliwangi. Fiction movie in here uses as effort to adopt local legend into superhero that is not have the characteristic of foreign superhero. The method that be used is qualitative with form analysis, content, and comparative in culture perspective. From observation process, interview, literature study, and analysis to get the basic concept for this fiction movie. This concept be expected can give a knowledge about local legend that packed into superhero for teenagers especially Bandung. The benefit is that it can help to give the alternative superhero movie which is adapted from Prabu Siliwangi, so the teenagers especially in Bandung will idolize local superhero.

Keywords: Action, fantasy, super