

DAFTAR GAMBAR

Gambar 1.1 Kerangka Perancangan	8
Gambar 2.1 Makna Warna-warna	30
Gambar 3.1 Logo SD Widuri	38
Gambar 3.2 Kegiatan SD Widuri	40
Gambar 3.3 Kegiatan SD Widuri	41
Gambar 3.4 Kegiatan SD Widuri	41
Gambar 3.5 Huruf Disleksia dan Huruf Lain	46
Gambar 3.6 Board Game Alfa dan Beta	47
Gambar 3.7 Board Game Alfa dan Beta	48
Gambar 3.8 Board Game Alfa dan Beta	48
Gambar 3.9 Lexipal	49
Gambar 3.10 Observasi	52
Gambar 3.11 Observasi	52
Gambar 3.12 Observasi	52
Gambar 3.13 Lianita Zanith	53
Gambar 3.14 Wawancara	54
Gambar 3.15 Irma	57
Gambar 3.16 Andre Dubari	59
Gambar 4.1 Logo	66
Gambar 4.2 Permainan Susun Balok Anak	67
Gambar 4.3 Tempat Bermain Anak	68
Gambar 4.2 Tipografi Disleksia	72
Gambar 4.3 Card Game	73
Gambar 4.4 Gaya Ilustrasi	73

Gambar 4.5 Referensi Warna	74
Gambar 4.6 Logo Lexia Play	76
Gambar 4.7 Kartu Ilustrasi	77
Gambar 4.8 Kartu Alphabet Pop Up	78
Gambar 4.9 Kartu Alphabet Pop Up	79
Gambar 4.10 Kartu Puzzle Huruf	79
Gambar 4.11Kartu Puzzle Huruf	80
Gambar 4.12 Koin Huruf	80
Gambar 4.13 Reward	81
Gambar 4.14 Cover Buku Panduan Permainan	81
Gambar 4.15 Isi Buku Panduan	82
Gambar 4.26 Isi Buku Panduan	82
Gambar 4.17 Isi Buku Panduan	82
Gambar 4.18 Packaging	84
Gambar 4.19 Packaging	84
Gambar 4.20 Rak Display	85
Gambar 4.21 Buku Tulis Pop Up	86
Gambar 4.23 Isi Buku Tulis	87
Gambar 4.24 Poster Interaktif	87
Gambar 4.25 T-shirt Lexia Play	88
Gambar 4.26 Mug Lexia Play	89
Gambar 4.27 Tote Bag Lexia Play	89
Gambar 4.28 Pin Lexia Play	90
Gambar 4.29 Poster Lexia Play	91
Gambar 4.30 Poster Lexia Play	92
Gambar 4.31 Poster Produk Lexia Play	92

Gambar 4.32 X-Banner Lexia Play	93
Gambar 4.33 Media Sosial Instagram	94