

## **THE ARTS AND ARTS EDUCATION STRATEGIES TO IMPROVE THE DIGNITY HUMAN AND NATIONAL IDENTITY**

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### **Abstract**

Talking about dignity of human and national identity cannot be separated from the role of arts and arts education. How strong of character, humanity and national identity has been stained by art. The strong of art shade, the strong of personality of the individual, group, humanity and nationality, automatically will be more tough in counteracting the onslaught of contemporary civilization. Conversely when the shades of undirected and weak, then shades of modern civilization, contemporary civilization penetrated freely erode exhausted civilization, humanity and national identity.

Strength of the art color is determined by technical sweeping color. The extent to which art permeates the human soul and express the personality of a nation is dependent on the concept developed by policy makers of art, artists, and art educators as well as the extent to which national and regional policy directed explicitly and clearly warrant the development of the concept of art and art education to improve human dignity and nationality.

Development of the arts and arts education quality is influenced on sense of aesthetic, ethical and practical so it can change the personality of individual or groups. Innovative and creative strategies with systematic attention to the creative process must be understood by artists and arts educators, so that the development of the arts and arts education are able to form positive personality and aesthetic uplift the dignity of humanity and national identity.

The basic problems in the field are the arts and arts educator human recourses quality still weak, especially in understanding the meaning of art a whole and the translation of National political policy still weak so not able to handgrip directionally art development.

**Keywords:** Arts education influences national identity.

## INTRODUCTION

Before and after the ancient Roman civilization, art has evolved as an integral part of the culture. Art evolved simultaneously with the social strata of life (folk art and art nobility). Basically art is an outpouring of the soul, the soul of expression, the freedom of individuals and groups in expressing worship, entertainment. Empirical experience shows that the beginning of human art in simple terms is a form of religious and folk arts, especially the villages are far from central of power (kingdom or government). The characteristic of folk arts are simple terms. It is difference with art of nobility which develop in centre of power ( kingdom palace ), arts was facilitated to develop using philosophical, psychological and practical value. This happens almost in all countries, especially in third world countries. Since the time of Plato to the present between art and morals still be an interesting debate among artists, art critics. Moral absolute abundance of art always found associated with moral goodness. Art is an expression that shows good behavior, honest, and beautiful. While the aesthetics of absolute abundance think instead.

Human Sahman 1993: 11 says that art is the process of creating works of art that contain the philosophical value (appreciate), the value of psychological (live and create) and social values (social communication, entertainment, economical). Another view holds that art is the ability and skill to create works of art that contains the value of aesthetic, ethical and practical value. In the end the values of perceived, understood, internalized, and become internalized and applied to individual personality, humanitarian groups and nationalities. Arts creative process brings positive attitudes that influence human and national identity. It shows nation stereotype. So the dignity of human and national identity can be seen from the strength of arts and arts education activities.

Arts develop very dynamic, art is realized not just a mere entertainment but art has developed further as forming the national character and personality. The development of modern civilization in the fields of social, economic and political brought a strong nation and has advantages in communication systems gradually intervened and expansion into other countries. Here acculturation occurs with various modus. Slowly approach began to break away basic essence of art in which appreciate diversity, maintaining its authenticity, plural particular, adhering to the ethics and beauty.

Contemporary civilization that uses humanism concept with anthropomorphism based are said as the European enlightenment, conscious or not lead to the formation of individualistic attitudes, anti-diversity, colonization leads humanity. The long journey swift currents of modern civilization is not dammed by arts and culture of developing countries, which in turn erode depleted the dignity of human and national identity. Development countries that have not good

concept, good strategy in supporting arts and arts education program, no arts institution, no strong character can be intervened and influenced by modern culture.

Of course not all contemporary civilization is bad and brings negative influences for original culture, some of them brings positive culture and supporting the basic culture value. Basically, Culture as internal social communication and external social communication means. We must choose what the modern culture is appropriate or not cleverly.

## **DISCUSSION**

### **1. THE NARROW UNDERSTANDING OF ARTS**

Human social life is colored with a variety of inter-related interests. Every individual has different interests; those interests are the interests of pleasures, economic, social and political. Human trying to pursue these interests in daily life, hence the dynamics of the fun. Of course, these arts dynamics cannot be separated with aesthetic, aesthetic and practical value.

Dynamic relationships between interest and objects generate aesthetic value. Good aesthetic value is considered valuable when a work of art can evoke appreciative attitude and appreciators hypnotized by its beauty, aesthetic value of a work of art. Able to demonstrate the value of works of art physically, beauty, real and pervasive in heart, so change the attitudes of individual human behavior.

Art must be understood as a whole, not just a physical art, enjoy art, entertain yourself and others but must understand the art as a whole that art is a collection of a variety of interrelated elements that can influence the behavior, personality of the individual and the group. Various elements in the art that must be understood and implemented are as follows:

1. Beauty  
The beauty is something that is fun to watch (ST Thomas). Value of beauty is very relative and contextual, meaning that beauty can emerge from one side only or comprehensive.
2. Originality  
The main guarantee of the beauty of a work of art is originality; the outpouring of the soul is a unique individual. On the other side is not absolute uniqueness.
3. blend harmoniously  
The elements are integrated and linked to each other will be able to provide aesthetic value and are able to influence the quality of an individual personality.

What happens at the moment among modern civilization? Almost most of Art community, policy makers, artists, art observers, and art teachers at the level of applied yet understand the value of arts as a whole. So, unable to resist the tide of contemporary civilization. Characterized pragmatic, mingling with the concept of capitalism, anti-diversity, uniformity, individual, and low aesthetic value that will eventually erode slowly depleted own civilization and culture. Art is not able to raise the dignity of human identity and nationality.

Artists and art educators and policy makers must learn the arts and develop his ideas about arts. Drafting arts concept with right strategy, good methodology and attention to the creative process stages with a fun approach. The success is measured by observing talent and ability of individuals in the form works of art and extent to which the art is able to bring the personality of the individual, which collectively will improve human identity and nationality

## **2. TRANSLATION OF THE NATIONAL POLITICAL POLICY STILL WEAK**

Textually stated national policy that ensures the preservation of culture embodied in the 1945 constitution, article 32, paragraph 1 ( The country improve the Indonesia national culture among world civilization by guarantee the freedom of the people and improving the value of the culture ) and paragraph 2 (Country appreciated and care of the local language as a part of national culture ) as well as the laws of the national education system (development of art through education). Unfortunately, in practical terms the development of legislation through government regulations, ministerial regulations, and local regulations as well as the vision and mission developing less directional not able to be handgrip directionally art development. As an example we can see in the world of education as stipulated by Law 19 on national education standards and the translation of the eight standards, the role of art in an attempt to reach graduation standards are weak, just passing standards are more focused on the success of the cognitive aspects. The standard measure graduation over to align themselves with the needs of modern civilization.

This can be seen in all types and levels of education that a regulated system of national education in the national curriculum, standards process, Standard SKL, and assessment standards. Learning art and culture of two hours per week, on the other hand , still art teachers professionalism need to be improved. Both quantity and quality of the art teachers have not been sufficient, even impressed direct object the role of art in shaping the character of the nation. With these conditions the development of the arts through education has not been able to influence the personality of graduates every level of schooling.

The ability of art educators have not been able to have innovative and creative skill in developing learning concept and lesson plan so that students are not motivated

to appreciate art with a broad understanding. The concept or lesson plan must be drafted using appropriate concept, teachers not only just go school and teach the students giving arts theory and lead the student to make works of art but give more, teacher must be models of attitudes, the attitudes that was influenced by art.

Existing problems in the development of arts education is not much different from any arts practitioners, understand the art in the narrow sense, art was known just entertain only. On the other hand, the government only facilitates practical activities, for a moment, and just entertain, without supporting good strategies and good concept.

Arts in the region is developed and facilitated without appropriate concept. Art is more developed in the practical level, economical and entertainment. Even the political era of this kind is often the development of art becomes a political commodity, political jargon. Preserve the local culture as a form of patriotism. Art and culture are said as the roots of national unity. On the other hand, Policy makers do not understand the meaning of art as a whole.

From the above discussion it is clear that it is difficult to develop art without the support from appropriate national political policy. Policy-makers, artists and art educators should be bold push for the revision of laws, government regulations, ministerial regulations and other regulations related to the development of art, become more assertive, focused and ensure the arts thrive and be able to increase humanitarian and national identity.

## **CONCLUSION**

The limited understanding the concept of art as well as poor development operational policies significant influence on the arts and arts education. Strategic concepts that we must immediately do to art and art education can shape human personality individually or in groups, which in turn can increase the dignity of human and national identity, are as follows:

1. Encourage the revision on the products of national and local political policies (45 of the Constitution, the national education System, government regulation, Local Regulations, vision and mission) that are strictly textual bold and directed that ensures the development of art and art education were able to raise the dignity of human identity and nationality
2. The artists and arts educators must able to make good concepts and effective and efficient strategic in art learning process with a broad understanding of art. So the art will be able to become the character, attitudes of human and national.

The first problem is easier to be solved than second by improving arts and arts educator in science , methodology ,social and attitude art .The next problem ,encourage the revision on products of national , local political policies and government is more difficult , need long times , we need political support..Judicial review can be done and we must follow the stage of political and government process.

Of course, it is difficult and need hard work,keep mindset,keep ideal thinking to increase arts and arts education strategies to raise the dignity of human and national identity.

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