ABSTRACT DESIGNING OF ILLUSTRATION BOOK AS A LEARNING ABOUT DENTAL HEALTH FOR CHILDREN 4-7 YEARS

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Dental health is one thing to be awared and maintained ever since as early as possible. However, there are many people who still are not aware of the importance of maintaining the teeth's health. The number of child tooth decay cases is the evidence of how people still consider this to be a common thing and lack of the good and right informations of dental health. The design method used by the author is using qualitative methods. The first step is to find data from literature, conducting interviews and observations. SWOT method is used to determine the strengths, weaknesses, opportunities and threats of in-depth study. From the explanation above, it is needed a media information or learning information that can help the public, especially parents and children about the importance of dental health. The media to be made is illustrated book for children, especially those who aged 4-7 years. The illustrated book will explain about various informations about how to take care of teeth correctly, any disease that would occur if we do not take care of the teeth, causes and results of the absence of dental health as well as the introduction of the dentist profession to children by featuring an interesting illustration and using language that is easy understand so the message of the book will be understood by the children. The aims of this illustrated book are to help people, especially children and the parents in getting information and learning about dental health.

Keywords: Books, Illustration, Learning Media, Dental Health.