

Daftar Pustaka

- Abdillah, W., & Jogiyanti, H. (2009). *Konsep Dan Aplikasi PLS (Partial Least Square) Untuk Penelitian Empiris*. Yogyakarta: Badan Penerbit Fakultas Ekonomi dan Bisnis UGM.
- Amijaya, G. R. (2010). *Pengaruh Persepsi Teknologi Informasi, Kemudahan, Resiko Dan Fitur Layanan Terhadap Minat Ulang Nasabah Bank Dalam Menggunakan Internet Banking*. Semarang: Universitas Diponegoro.
- Ardianto, E. (2007). *Komunikasi Massa Suatu Pengantar*. Bandung: Simbosa Rekatama Media.
- Budiman, F., & Arza, F. I. (2013). Pendekatan Technology Acceptance Model dalam Kesuksesan Implementasi Sistem Informasi Manajemen Daerah. *Jurnal WRA*, 1(1).
- Chauhan, S. (2015). Acceptance of Mobile Money By Poor Citizens of India: Integrating Trust into the Technology Acceptance Mode. *Emerald Insight*, 699-719.
- Chen, S.-C., Shing-Han, L., & Chien-Yi, L. (2011). Recent Related Research In Technology Acceptance Model: A Literature Review. *Australian Journal of Business and Management Research*, 1(9).
- Cooper, D. R., & Schindler, P. S. (2011). *Business Research Methods, 12th Edition*. New York: Mc Grawhill/Irwin.
- Darmawan. (2013). *Metode penelitian Kuantitatif*. Bandung: Remaja Rosdakarya.
- Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly*, 13(3).
- Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User Acceptance of Computer Technology: A Comparison of Two Theoretical Models. *Management Science*, 35(8), 982-1003.
- Dominick, J. R. (2000). *The Dynamics of Mass communication*. New York: Random House.
- Fishbein, & Ajzen. (1975). Belief Attitude, intentions and Behavior : An Introduction to Theory and Reserch. *Addison-Wissley*.
- Gatingnon, H., & Robertson, T. S. (1985). A Proportional Inventory for New Diffusion research. *Journal of Consumer Research*, 11(4), 859-867.
- Gefen, D., Karahna, E., & Straub, D. W. (2003). Trust and TAM in Online Shopping: an Integrated Model. *MIS Quarterly*, 27(1).

- Ghozali, I. (2011). *Structural Equation Modelling: Metode Alternatif dengan Partial Least Square (PLS)* (3 ed.). Semarang: Badan Penerbit Undip.
- Ghozali, I., & Latan, H. (2015). *Partial Least Squares : Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 2.0*. Semarang: Badan Penerbit Universitas Diponegoro.
- Gurusejarah. (2013). *Sejarah Televisi Indonesia*. Dipetik November 20, 2016, dari <http://www.gurusejarah.com/2013/04/sejarah-televisi-di-indonesia.html>
- Hartono, & Jogiyanto. (2007). *Model Kesuksesan Sistem Teknologi Informasi*. Yogyakarta: Andi Publisher.
- Haykin, S. (1983). *Communication Systems* (4th ed.). New York: John Wiley & sons Inc.
- Hu, P. J., Chau, P. Y., Sheng, O. R., & Tam, K. Y. (2012). Examining the Technology Acceptance Model Using Physician Acceptance of Telemedicine Technology. *Journal of Management Information System*, 91-112.
- Indra. (2013). *Siaran Pers No. 92/PIH/KOMINFO/12/2013*. Dipetik November 20, 2016, dari <https://tvdigital.kominfo.go.id/?paged=3>
- Indra. (2016). *Uji Coba Siaran TV Digital Terrestrial*. Dipetik november 22, 2016, dari <https://tvdigital.kominfo.go.id/?p=223>
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis*. Bandung: Refika Aditama.
- Jantan, M., Ramayah, T., & Chin, W. W. (2001). Personal Computer acceptance by small and medium sized companies: Evidence from Malaysia. *Jurnal Manajemen & Bisnis*, 1-14.
- Khairuddin, I. (2014). *Meski Regulasi Dibatalkan, TV Digital Lanjut Terus*. Dipetik november 22, 2016, dari <http://selular.id/news/2015/03/meski-regulasi-dibatalkan-tv-digital-lanjut-terus/>
- Kotler, P., & Keller, K. L. (2016). *Marketing Management*. United State of America: Pearson Education Limited.
- kung-Teck, w., Rosma, b. O., Choo, G. P., & Rahmat, M. K. (2013). Understanding Student Teachers' Behavioral Intention to Use Technology: Technology Acceptance Model (TAM) Validation and Testing. *International Journal of Instruction*, 6(1).
- kwong, K., & wong, K. (2013). Partial Least Squares Structural Equation Modeling (PLS-SEM) Techniques Using SmartPLS. *Marketing Bulletin*, 1-32.
- Menteri Komunikasi dan Informatika RI. (2013). *Penyelenggaraan Penyiaran Televisi Secara Digital dan Penyiaran Multipleksing Melalui Sistem Terrestrial*. Nomor: 32/2013.
- Mirabito, M. M., & Morgenstern, B. L. (2004). *The New Communication Technologies* (5th ed.). United Kingdom: Elsevier Inc.

- Nasution, F. N. (2004). Penggunaan Teknologi Informasi berdasarkan aspek perilaku (Behavioral Aspect). *USU Digital Library*.
- Nielsen. (2014). *Nielsen: Konsumsi Media Lebih Tinggi di Luar Jawa*. Dipetik November 20, 2016, dari <http://www.nielsen.com/id/en/press-room/2014/nielsen-konsumsi-media-lebih-tinggi-di-luar-jawa.html>
- Ningrum, D. W. (2014). *Aturan TV Digital Resmi Mengudara*. Dipetik november 22, 2016, dari <http://tekno.liputan6.com/read/797787/aturan-tv-digital-resmi-mengudara>
- Nuryanto, L. (2014). Jurnal. Mengenal Teknologi Televisi Digital. *ORBITH*, 10(1).
- Pusat tesis. (2013). *Technology Acceptance Model (TAM)*. Dipetik november 22, 2016, dari <http://pusattesis.com/technology-acceptance-model-tam/>
- Rahmatsyah, D. (2011). Analisis Faktor-Faktor Yang Mempengaruhi Minat Penggunaan Produk Baru (Studi Kasus : Uang Elektronik Kartu Flazz BCA). *Thesis pada Program Studi Magister Manajemen Kekhususan Manajemen Umum Fakultas Ekonomi Universitas Indonesia*.
- Rajan, C. A., & Baral, R. (2015). Adoption of ERP system: An Empirical study of factors influencing the usage of ERP and its impact on end user. *elsevier*.
- Rogers, E. M. (1995). *Diffusions of Innovation*. New York: Free Press.
- Sarwono, J., & Narimawati, U. (2015). *mbuat Skripsi, Tesis, dan Disertasi dengan Partial Least Square SEM (PLS-SEM)*. Yogyakarta: Andi Publisher.
- Sekaran, U., & Bougie, R. (2010). *Research Methods for Busines A Skill Building Approach (5th ed)*. United Kingdom: Wiley: West Sussex.
- Sekaran, U., & Bougie, R. (2010). *Research Methods for Busines A Skill Building Approach (5th ed)*. United Kingdom: West Sussex.
- Sekarini, & Yunita, A. (2013). *Analisis Pengaruh Minat Pemanfaatan dan Penggunaan Sistem Informasi terhadap Kinerja Individu dengan Menggunakan Model (Studi Pada PT. Pertamina (persero) Region IV Unit Pemasaran Wilayah Jateng-DIY)*. Yogyakarta: Universitas Diponegoro.
- Shroff, R. H., Deneen, C. C., & Ng, E. M. (2011). Analysis of The TEchnology Acceptance Model in Examining Students' Behavioural Intention to Use an E-Portfolio System. *Australasian Journal of Educational Technology*.
- Sugiyono. (2013). *Metode Penelitian Manajemen*. Bandung: Alfabeta.
- Suryanto. (2013). *Empat Manfaat Besar di Balik Tv Digital*. Dipetik november 22, 2016, dari <http://www.antaranews.com/berita/403998/empat-manfaat-besar-di-balik-tv-digital>
- SWAonline. (2008). *Sistem Penyiaran Analog vs Digital*. Dipetik November 20, 2016, dari <http://swa.co.id/swa/trends/technology/sistem-penyiaran-analog-vs-digital>

TV digital Indonesia. (t.thn.). *FAQ*. Dipetik November 20, 2016, dari https://tvdigital.kominfo.go.id/?page_id=23

Venkatesh, V., & Davis, F. D. (2000). A theoretical extension of the technology acceptance model: four longitudinal field studies. *Management Science*, 186-204.

Venkatesh, V., & Davis, F. D. (2000). A theoretical extension of the technology acceptance model: four longitudinal field studies. *Management Science*, 186-204.

Wong, K.-T., Osman, R. b., Goh, P. S., & Rahmat, M. K. (2013). Understanding Teachers' Behavioural Intention to Use Technology: Technology Acceptance Model (TAM) Validation and Testing. *International Journal of Instruction*.

Yaghoubi, N.-M., & Bahmani, E. (2010). Factor Affecting the Adoption of Online Banking an Integration of Technology Acceptance Model and Theor of Planned Behavior. *International Journal of Bussines and management*.

Yang, H., & Yoo, Y. (2004). It's all about attitude: revisiting the technology acceptance model. *Decisions Support System*, 19-31.

Zikmund, W. G., Babin, B. J., Carr, J. C., & Mitch, G. (2013). *Business Research Methods*. South Western Cengage Learning.