

DAFTAR GAMBAR

Gambar 2.1 Letter Mark Logo Design.....	18
Gambar 2.2 Picture Mark Logo Design.....	19
Gambar 2.3 Picture Mark dan Letter Mark Logo Design.....	19
Gambar 2.4 Initial Letter Logo Design.....	20
Gambar 2.5 Assosiative Logo Design.....	20
Gambar 2.6 Allusive Logo Design.....	21
Gambar 2.7 Abstrak Logo Design.....	21
Gambar 2.8 Bidang Beraturan dan Tidak Beraturan.....	26
Gambar 2.9 Bidang Pada Sebuah Logo.....	27
Gambar 2.10 Color Poster.....	28
Gambar 2.11 Warna Premier.....	28
Gambar 2.12 Warna Sekunder.....	29
Gambar 2.13 Warna Tersier.....	29
Gambar 2.14 Sistem Warna RGB dan CMYK.....	30
Gambar 2.15 Fisik Tekstur.....	33
Gambar 2.16 Visual Tekstur.....	34
Gambar 2.17 Hypertexture.....	35
Gambar 2.18 Huruf Serif Garamond.....	37
Gambar 2.19 Huruf-Huruf Sans Serif.....	38
Gambar 2.20 Layout.....	41
Gambar 2.21 User Interface.....	45
Gambar 2.22 Layout User Interface.....	45
Gambar 2.23 User Interface Pada Smartphone.....	46
Gambar 2.24 Tabel Analisis Matriks Perbandingan.....	47
Gambar 3.1 Tampilan Logo Babanews.co dan Babanews.tv.....	50
Gambar 3.2 Tampilan Website Babanews.co 1.....	51
Gambar 3.3 Tampilan Website Babanews.co 2.....	51
Gambar 3.4 Tampilan Website Babanews.co 3.....	52
Gambar 3.5 Tampilan Website Babanews.co Pada Layar Smartphone 1.....	52
Gambar 3.6 Tampilan Website Babanews.co Pada Layar Smartphone 2.....	53
Gambar 3.7 Foto Bersama Owner Babanews.co.....	54
Gambar 3.8 Foto Bersama Ahli Logo.....	56

Gambar 3.9 Foto Bersama Ahli Pembuat User Interface	57
Gambar 3.10 Logo Malesbanget.com.....	61
Gambar 3.11 Tampilan Website Malesbanget.com 1	61
Gambar 3.12 Tampilan Website Malesbanget.com 2	62
Gambar 3.13 Tampilan Website Malesbanget.com 3	62
Gambar 3.14 Tampilan User Interface malesbanget.com Pada Mobile Screen 1 ..	63
Gambar 3.15 Tampilan User Interface malesbanget.com Pada Mobile Screen 2 ..	64
Gambar 3.16 Tampilan User Interface malesbanget.com Pada Mobile Screen 3 ..	65
Gambar 3.17 Tampilan User Interface malesbanget.com Pada Mobile Screen 4 ..	66
Gambar 3.18 Logotype Hipwee.....	67
Gambar 3.19 Logogram Hipwee.....	67
Gambar 3.20 Tampilan Website Hipwee 1	68
Gambar 3.21 Tampilan Website Hipwee 2	68
Gambar 3.22 Tampilan Website Hipwee 3	69
Gambar 3.23 Tampilan Website Hipwee 4.....	69
Gambar 3.24 Tampilan User Interface Hipwee Pada Mobile Screen 1	70
Gambar 3.25 Tampilan User Interface Hipwee Pada Mobile Screen 2.....	71
Gambar 3.26 Tampilan User Interface Hipwee Pada Mobile Screen 3	72
Gambar 3.27 Tampilan User Interface Hipwee Pada Mobile Screen 4.....	73
Gambar 3.28 Tampilan User Interface Hipwee Pada Mobile Screen 5	74
Gambar 3.29 Grafik Kuisisioner 1	75
Gambar 3.30 Grafik Kuisisioner 2	75
Gambar 3.31 Grafik Kuisisioner 3	76
Gambar 3.32 Grafik Kuisisioner 4	76
Gambar 3.33 Grafik Kuisisioner 5	77
Gambar 3.34 Grafik Kuisisioner 6	77
Gambar 3.35 Grafik Kuisisioner 7	78
Gambar 3.36 Grafik Kuisisioner 8	78
Gambar 3.37 Grafik Kuisisioner 9	79
Gambar 3.38 Suasana Kantor Babanews.co 1	80
Gambar 3.39 Suasana Kantor Babanews.co 2	81
Gambar 4.1 Tampilan Gaya Visual Flat Design 2.0.....	96
Gambar 4.2 Tampilan Gaya Visual Material Design	97
Gambar 4.3 Font DIN Condensed	97

Gambar 4.4 Font DIN Alternate	98
Gambar 4.5 Font Riffic Free	98
Gambar 4.6 Warna – Warna Pada Logo Babanews.co	99
Gambar 4.7 Warna – Warna Pada User Interface Babanews.co.....	99
Gambar 4.8 Layout Modular Simetris	100
Gambar 4.9 Sketsa Kasar Logo Babanews.co	102
Gambar 4.10 Elemen-Elemen Desain Pada Logo Babanews.co	103
Gambar 4.11 Logo Babanews.co	104
Gambar 4.12 Ikon Kategori Babanews.co	105
Gambar 4.13 Feedback Ikon Babanews.co.....	106
Gambar 4.14 Wireframe Babanews.co	107
Gambar 4.15 Splash Screen User Interface Aplikasi Smartphone Babanews.co ...	108
Gambar 4.16 Home Screen User Interface Aplikasi Smartphone Babanews.co	109
Gambar 4.17 Catagories Screen User Interface Smartphone Babanews.co 1	111
Gambar 4.18 Catagories Screen User Interface Smartphone Babanews.co 2	112
Gambar 4.19 Share, icon, comment, trend, screen User Interface.....	113
Gambar 4.20 Home Screen Website Babanews.co.....	114
Gambar 4.21 Top-10 dan Hastag Pe Pada Website Babanews.co.....	115
Gambar 4.22 Bikini dan Polusi Pada Website Babanews.co.....	116
Gambar 4.23 Babatainment dan Babanews tv Pada Website Babanews.co	117
Gambar 4.24 Graphic Standart Manual Logo Babanews.co 1.....	119
Gambar 4.25 Graphic Standart Manual Logo Babanews.co 2.....	120
Gambar 4.26 Graphic Standart Manual Logo Babanews.co 3.....	121
Gambar 4.27 Graphic Standart Manual Logo Babanews.co 4.....	122
Gambar 4.28 Graphic Standart Manual Logo Babanews.co 5.....	123