

ABSTRACT

The culinary sector has a great contribution in the creative industries of Indonesia. Bandung city in particular, is a city producing various distinctive and diverse culinary sectors as well as a culinary tourism destination in Indonesia. One of the culinary sectors that still survive with his trademarks although it has long been established is Ponyo Cinunuk Restaurant Bandung. In order to survive, the company always pay attention to the development of its human resources. Human resources in every organization both public and business are the main resources. Therefore, human resources must be qualified, so it can produce good performance to achieve company goals. To have qualified human resources, it is necessary to empower employees who are integrated with work ethics.

This study aims to determine and analyze the influence of work ethic on employee's performance at Ponyo Cinunuk Restaurant Bandung. The research used a quantitative method with descriptive-causal type of research. Collecting data was done by distributing questionnaires to 64 employees of Ponyo Cinunuk Restaurant Bandung and using saturated sampling type. This research uses data analysis technique that is simple linear regression analysis.

Based on the results of the research, it can be concluded that the work ethic and employee's performance of Ponyo Cinunuk Restaurant Bandung in good categories. The t-test in this research shows that work ethic has a significant influence on employee performance. The results showed that work ethic affects the employee's performance with the value of determinant 38,8% and the residual was influenced by other variables not included in this research.

Keywords : Work Ethic, Employee's Performance, Human Resource Management