

ABSTRACT

Racism is a common phenomenon to people. Racism is such a disease that attack some group of society in which they assume that other human beings have lower and different culture and religion than some other human. As the age and technology develops, human knowledge of racism is influenced by the stories conveyed in the film. The phenomenon of racism is represented in a plot and then shown in the form of a film. One of the films that represents the issue of racism is "Straight Outta Compton". This film is lifted from a true story that tells the journey of life of a famous rap group in America that's named N.W.A. By using qualitative method of constructivist paradigm and semiotics of Roland Barthes approach, to get the result of research done observation and analysis to film then choose some scene as research object. In the scene then identified the signs of racism that existed in the film based on the scenes and dialogue with reference to the semiotics of Roland Barthes. The results of this study show that the film "Straight Outta Compton" represents the issue of racism in the scene and dialogue based on signs that have analyzed the meaning of denotation, connotation, and its myth.

Keyword: Racism, Film, Semiotic.
