

Abstract

On the other hand from the convenience obtained by consumers in online shopping especially on social media, there are sellers who experience difficulty or lack of sales process due to lack of sales facilities, online sellers especially on social media difficulties in managing data and ordering data recording. Because online Sellers who use social media platforms still use chat apps to accept order formats, which data from the order format will be written again in a book, it will take longer to write, and then the data will be printed for their order delivery because it must be to write back valid data such as name, phone number, address and so forth for shipping label goods order.

Based on these problems, as one solution to overcome the problem is to build an application that can facilitate online sellers, especially on social media in order printing and recording of goods to speed up the workmanship and facilitate the seller in completing the order.

By using the BukaOrder app the seller has more organized data, the process of transactions until the delivery of goods becomes easier and efficient. The seller does not have to write repeatedly or do copy paste the orderan.

Keywords: Online Shop, Social Media