

Abstract

The development of the era encourages the modern market to grow. The development is followed by a healthy lifestyle, in terms of choosing healthier foods. Foods with nutrients that are easily obtained are vegetables and fruits. Vegetables and fruits including horticultural crops. Vegetables and fruits are very easy to find in modern and traditional markets. In addition to these two markets vegetables with prime quality 1,2, and 3 can also be obtained at the bazaar held by private parties or agriculture related agencies. With the existence of these activities people are more easily get vegetables with the most expensive prices in traditional markets but with the best quality in the modern market. Vegetables and fruits increased demand because people are no longer indifferent to healthy foods. Increasing the demand for horticulture makes farmer groups should always maintain the quality of their products. The existence of bazaar activities is very beneficial to farmers groups, because the price can be set usually the highest price set is the cheapest price in the modern market and the benefits gained more. With the seller bazaar and buyers not harmed. Therefore the need for the design of transport facilities that can support bazaar activities with ergonomic approach.

Keywords: Bazaar, Horticulture, Quality, Kelompok Tani, Ergonomic