

ABSTRACT

The growing development of the tourism and hospitality industry in the city of Bandung has resulted in an increase in the workforce in the tourism and hospitality sector reaching 2.5 million in 2017, this has become a great potential for the educational institution producing the labor force. Although the employment opportunities in this field are broad, in reality this field is still considered identical to servant / maid activities, therefore it is necessary to know not only in terms of marketing and quality of education, but also in facilities and visual design. The hospitality study program is a three-diploma education program that prepares students for applied expertise focusing on housekeeping, front office departments, food and beverage, and food and beverage serving services. Facilities to support these activities are issues in institutions that carry out these fields. Some space facilities are not according to standards, namely in terms of spatial arrangement, circulation and ergonomic measures. Even some facilities are not provided to private institutions. The design method that is used includes the stages of primary data analysis and secondary data synchronized with the design objectives, namely completing facilities according to needs and activities to facilitate teaching and learning activities and presenting the character of the hospitality school and local wisdom of Bandung so that the design can be concluded contemporary theme by designing dynamic concepts with simple details, open space (Transparency), iconic transformations of Bandung City, coupled with the impression of luxury and warm design for user comfort and design value.

Keyword: *Facilities, Character of the hospitality school, contemporary.*