

ABSTRACT

Adolescents and young adults present many opportunities to meet new people, visit new places and find direction in life, but this age is a period of rapid and intense physical and emotional changes, making them vulnerable to depression. Depression in adolescents can lead to negative behavior and even lead to suicidal ideation. Depression is a mental disorder that can be cured, but discrimination from the environment around the patient actually adds to the burden of the patient. Lack of knowledge and environmental information about the symptoms and treatment of depression sufferers to be one reason discrimination to patients, therefore the authors want to make informative media design as an effort to prevent discrimination in adolescents suffering from depression. The method used is qualitative with the process of literature study, observation, interview, and analysis to get the basic concept in design. The end result of this design is expected to educate the environment around the patient about the symptoms and treatment of depression

Keyword : *animation, motion graphic, depression, discrimination*