

DAFTAR SINGKATAN

- *Chief Executive Officer (CEO)*
- *Chief Design Officer (CDO)*
- Desain Komunikasi visual (DKV)
- Industri Kecil Menengah (IKM)
- Museum Rekor Indonesia (MURI)
- *The United Nations Educational, Scientific and Cultural Organization (UNESCO)*
- *Strength (S), Weakness (W), Opportunities (O), dan Threat (T), (SWOT)*
- Sumber Daya Manusia (SDM)
- Masyarakat Persuteraan Alam Indonesia (MPAI)
- Induk Koperasi Sutra Alam Indonesia (INKOSINDO)
- Yayasan Batik Indonesia (YBI)
- Yayasan Batik Jawa Barat (YBJB)